

# Health Care Policy: Minnesota Business Views & Expectations?

*11 September, 2008*

## Today's Presentation

- **Poll results**
- **MN Chamber's agenda**
- **Election impact**

## Chamber Member Poll & Business Barometer

- **Why two polls?**
  - *Understand & compare views*
  - *Determine if our members' message is reaching all businesses*
- **Polls show opinion, but don't dictate policy**

## Member Poll & Business Barometer: Methodology

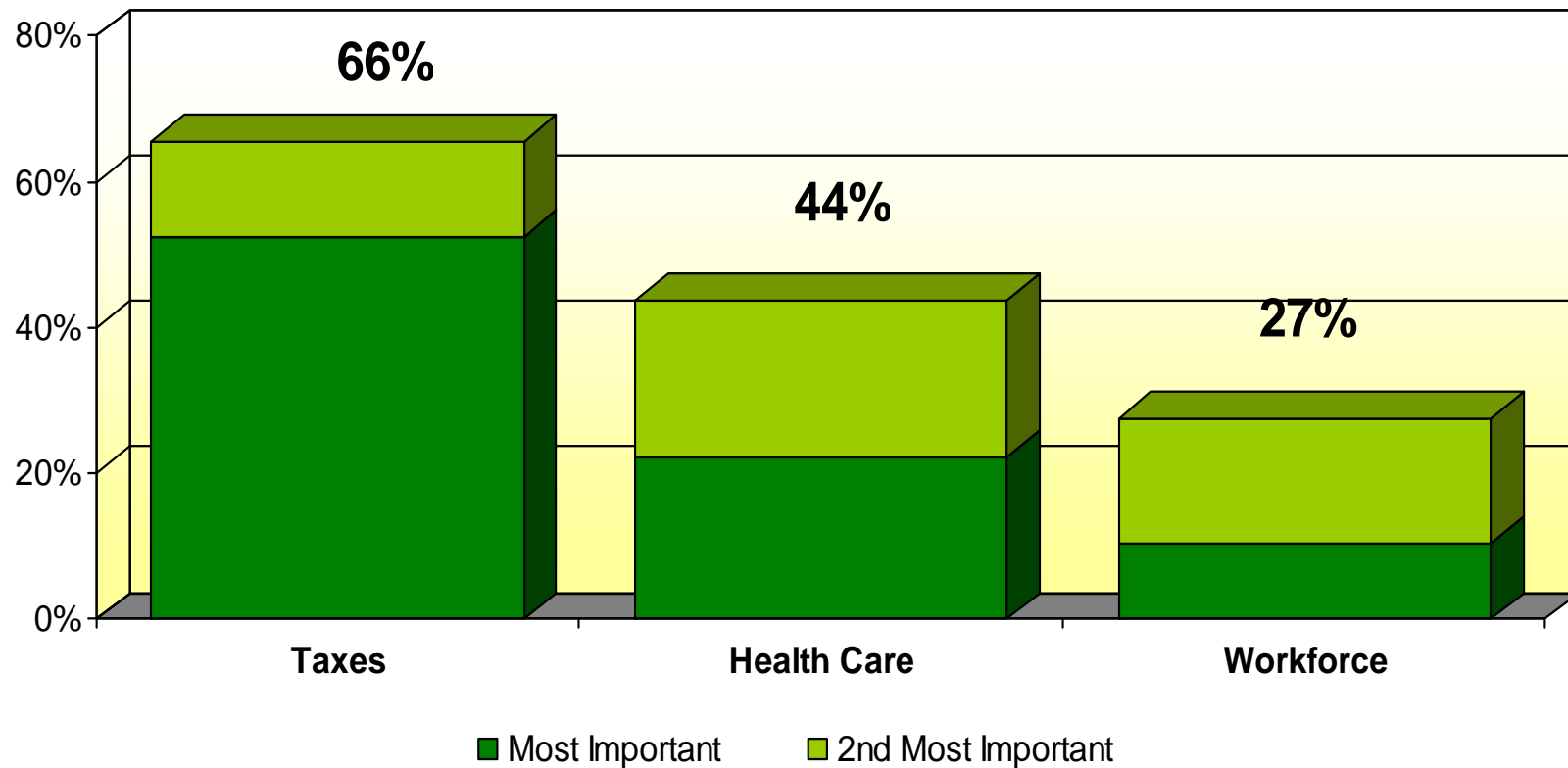
- **Chamber**
  - *Mail/Internet survey*
  - *All members*
- **Business Barometer**
  - *Partner with Himle Horner*
  - *Phone survey*
  - *Random sample of 350, reflects MN demographics*
  - *Oversample of businesses > 50 employees*

## General Mood: Concern

- **Businesses pessimistic about economy**
  - *54% think economy getting worse*
  - *65% think MN in recession*
  - *33% think recession will last 1-2 years*
  - *27% think recession will last 2-3 years*

# Most Important Issues

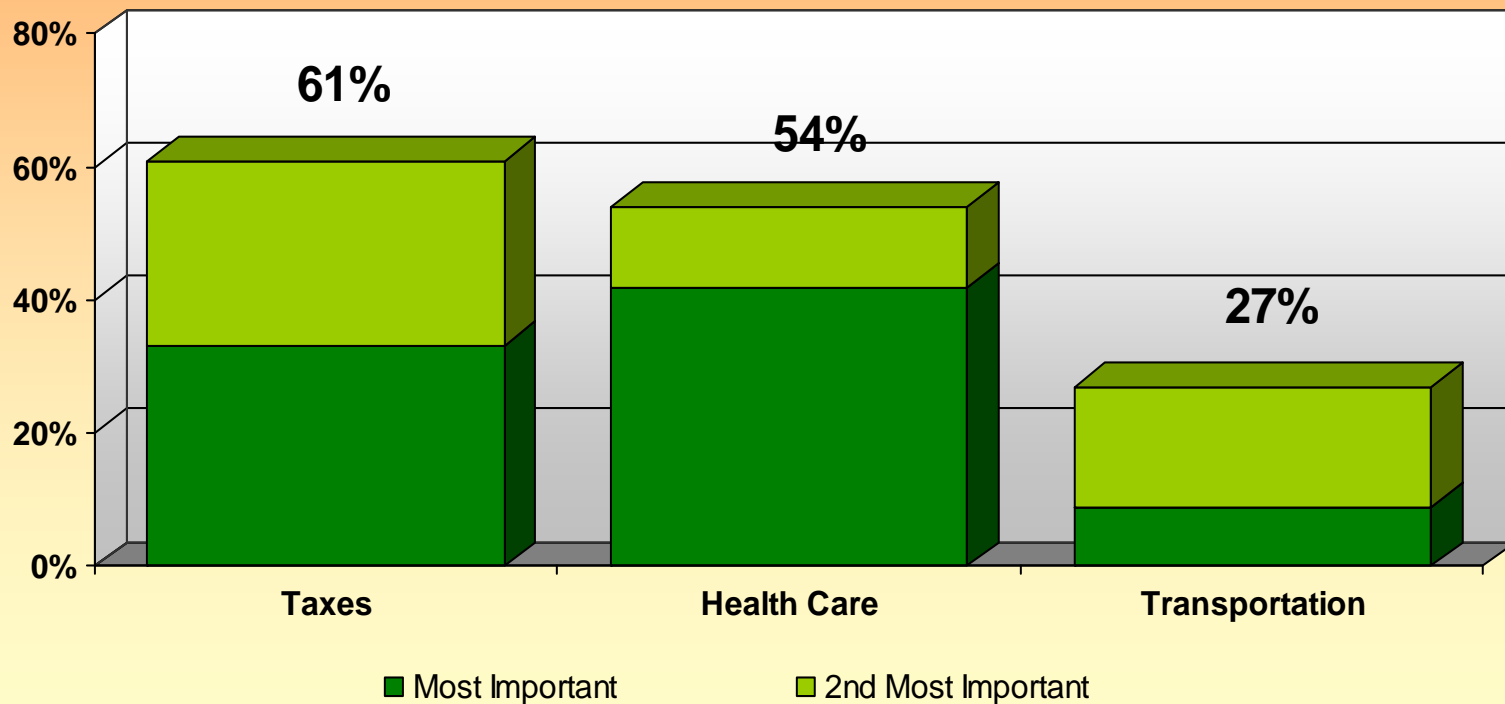
## Most Important Issues





# Business Barometer

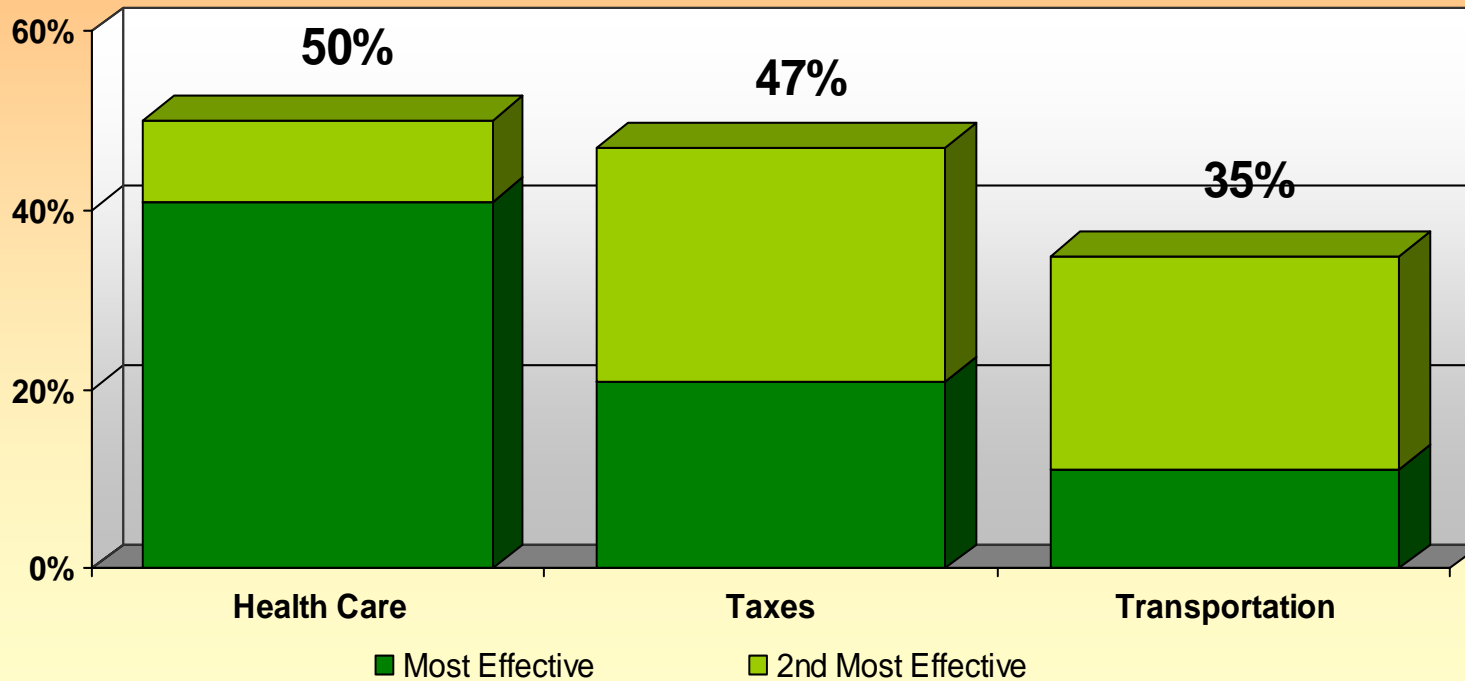
## Most Important Issues





# Business Barometer

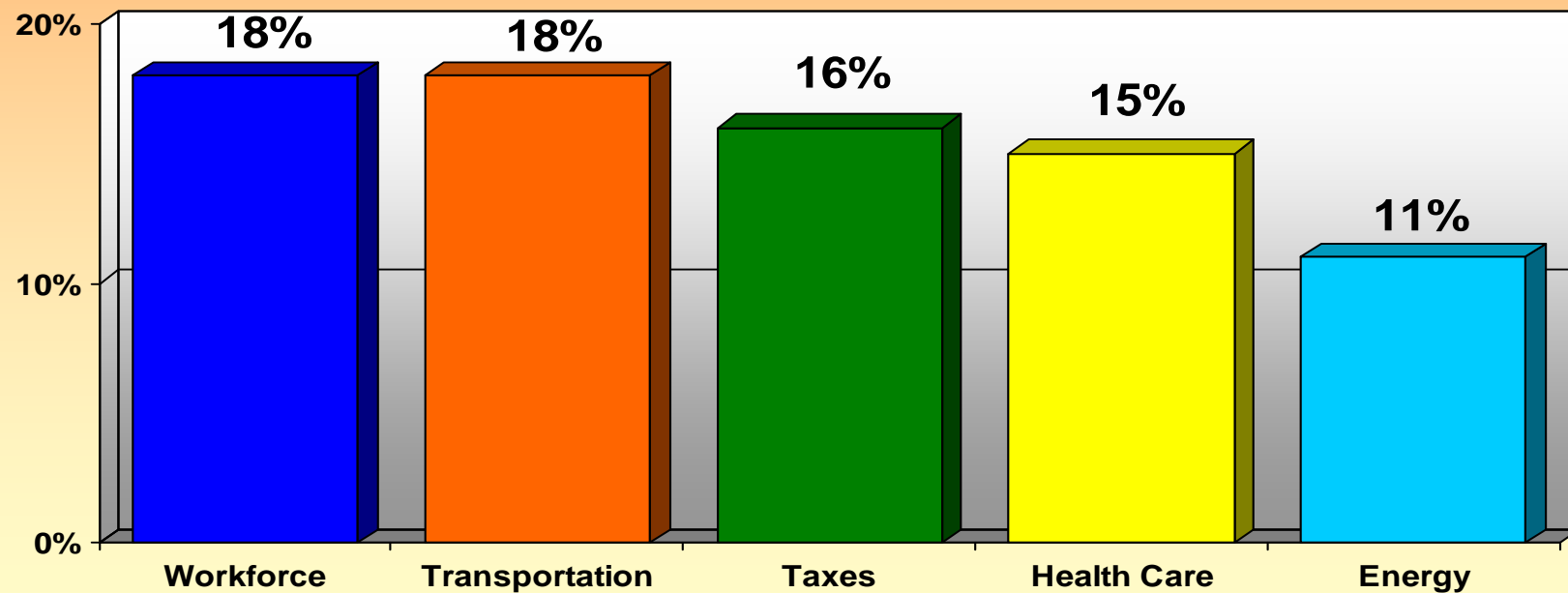
## Most Effective Issues the Business Community Works On





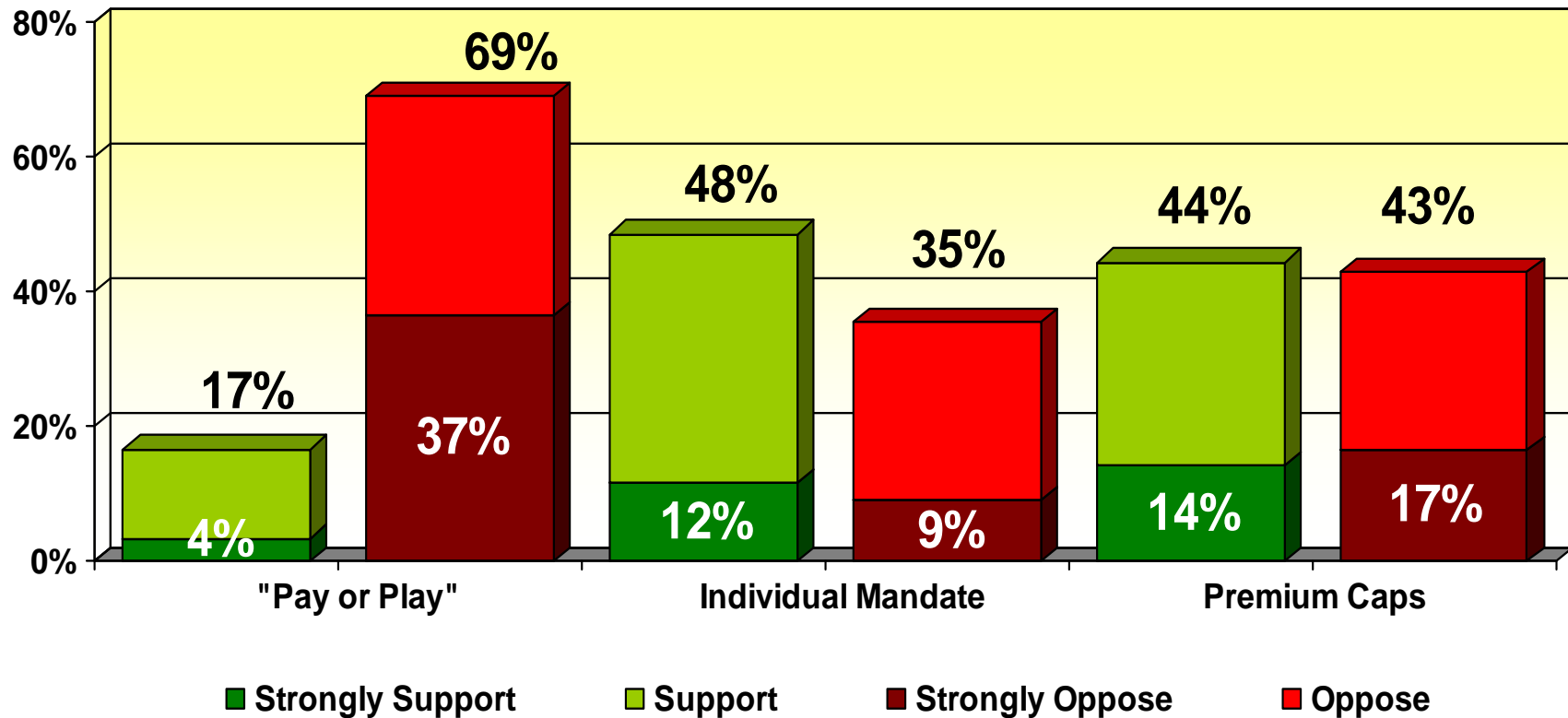
# Business Barometer

**Wish Business Community  
Would Work More On**



# Health Care

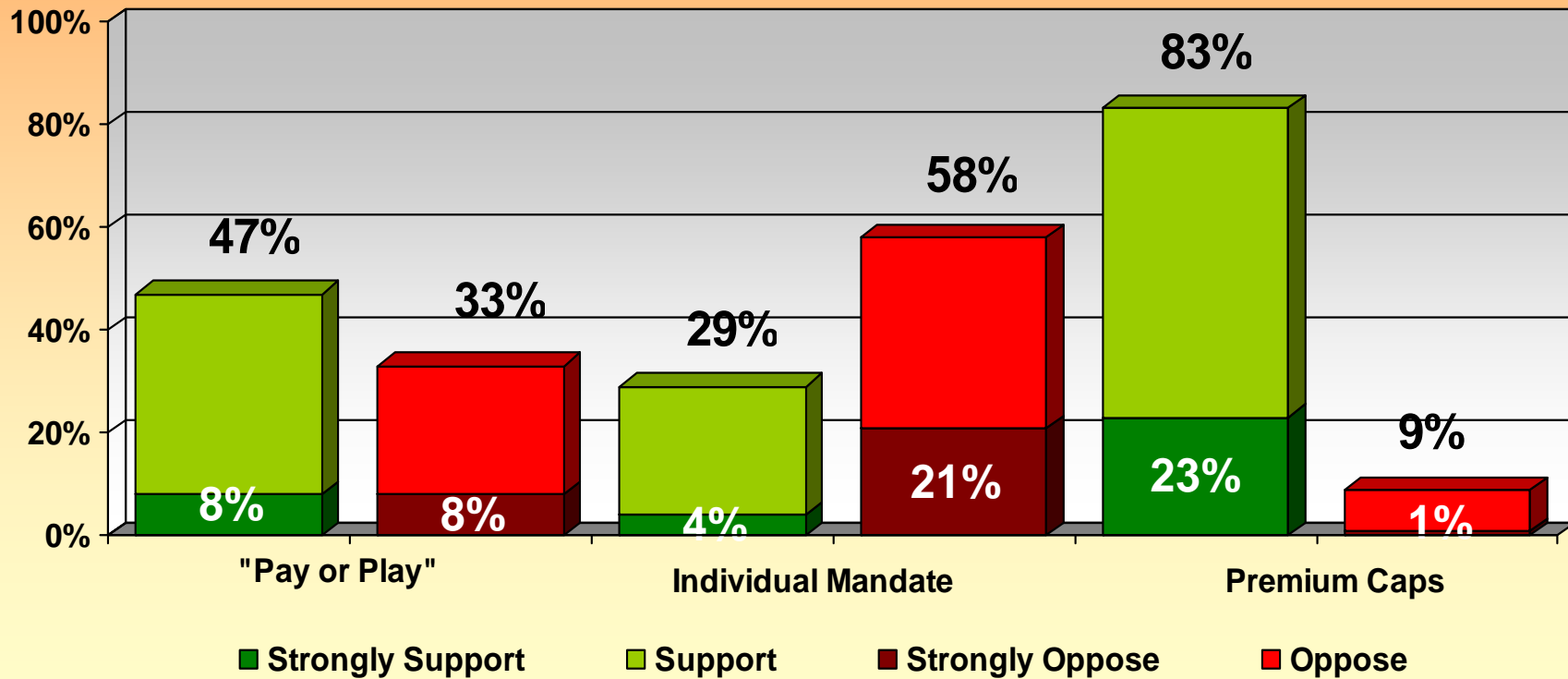
## Health Care Regulation



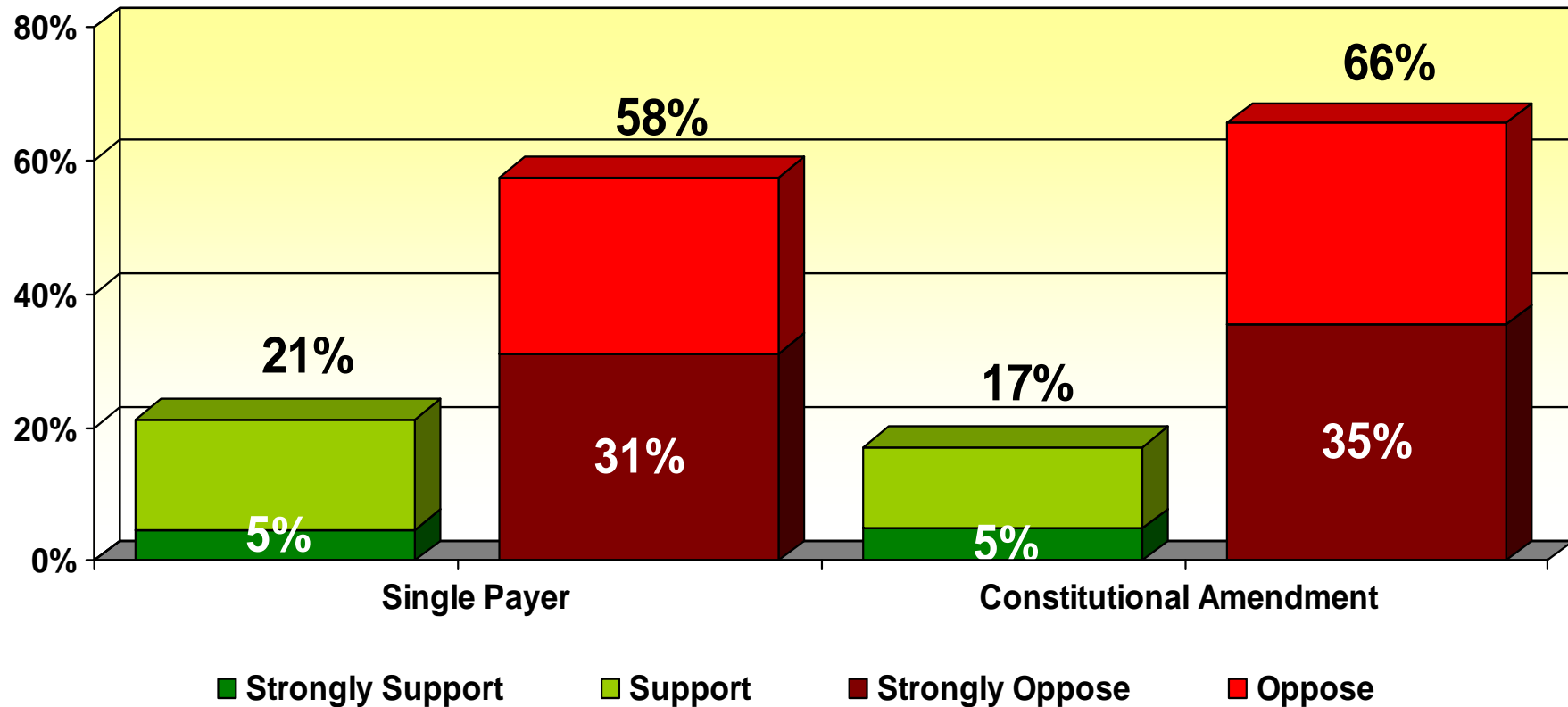


# Business Barometer

## Health Care Regulation



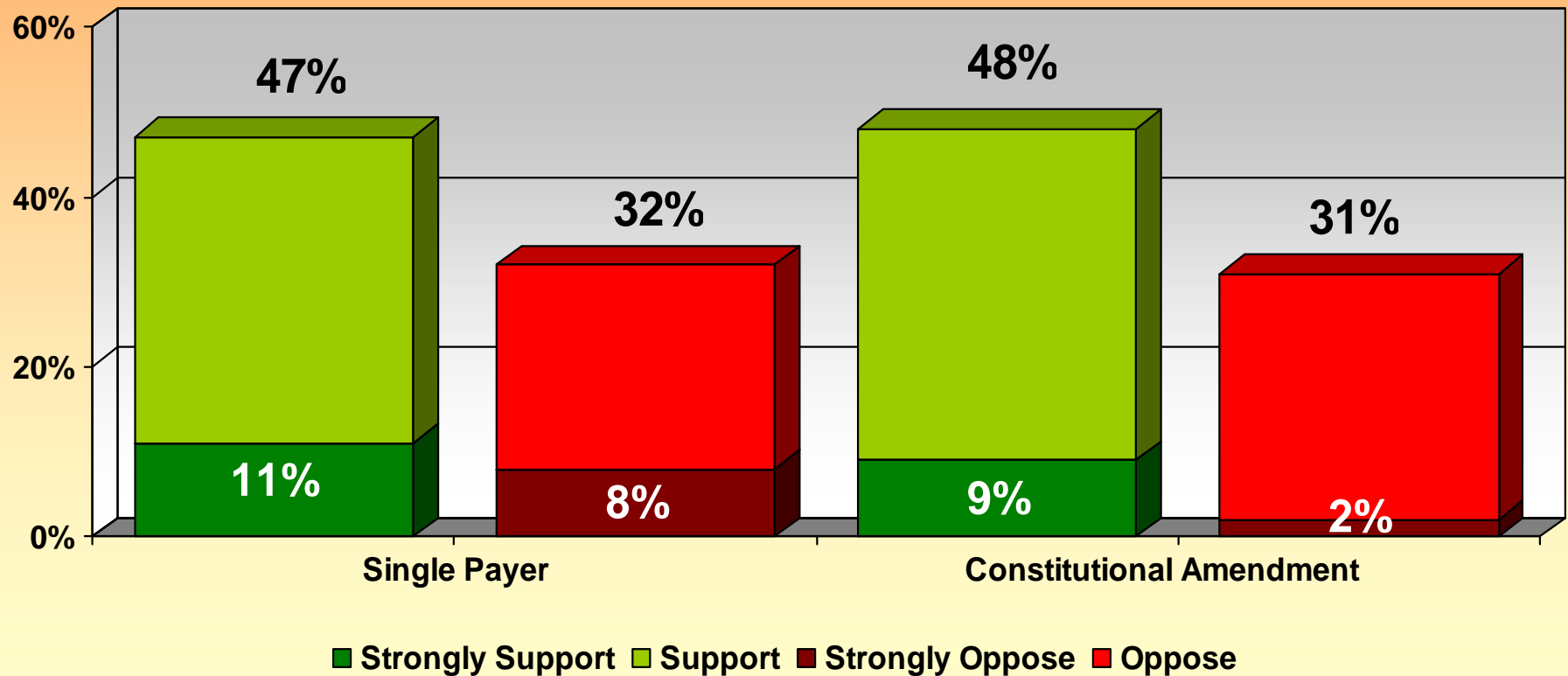
## Health Care Regulation





# Business Barometer

## Health Care Regulation



## Poll Summary

- **Health care is a high priority issue**
- **Opinions differ sharply on:**
  - *Specific solutions*
  - *Level of acceptable government intervention*

## Why the Difference?

- **Chamber members:**
  - *Understand implication of policies*
  - *More skeptical about “government” solutions*
- **General business community:**
  - *Less interested or engaged in debate*
  - *Respond more like victims than advocates*

## Challenge for Chamber

**How to educate business leaders who aren't active Chamber members on policy choices available & their consequences?**

## MN Chamber Goal: Quality & Consumer Driven

- **Goal: A functional health care market thru transparency & by rewarding value**
- **Progress to date:**
  - *Information on providers cost & quality (9/10)*
  - *\$\$\$ incentives for consumers to choose higher quality, lower cost providers (9/10)*
  - *Providers paid on results, not # of procedures*
  - *Health care homes*

## MN House Elections Impact: Not Much?

- **Other issues eclipse health care:**
  - *Balance the budget*
  - *Education*
  - *Energy*
- **MN acted: 2008 legislation**
- **Will there be federal legislation?**

**Questions? Comments?**