



2020

Annual Report to the Community

A note from Lakeview leaders

Unprecedented. Unrivaled. Unparalleled. Extraordinary.

Words used to describe 2020? Perhaps.

Words used to describe the COVID-19 pandemic? Sure.

Words used to describe Lakeview Health's response? **Absolutely!**

COVID-19 certainly isn't the first time our Lakeview Health heroes have stepped up to serve our community with extraordinary care and compassion. Lakeview was here 100 years ago during another worldwide and devastating pandemic, the Spanish Flu. Today, Lakeview Health System has far greater capacity to swiftly respond to such challenging health crises, in large part due to the extraordinary generosity of supporters like you.

This could be no more evident than in Lakeview's Intensive Care Unit during the height of the pandemic. Critical Care nurses, physicians, EMS paramedics, housekeeping and environmental services worked tirelessly to protect and heal our community's most vulnerable.

Our community, through the Lakeview Health Foundation, has recognized the importance of supporting and celebrating our frontline workers. While we have begun to scratch the surface of acknowledging their dedication to our community, 2021 promises to usher in a new era of appreciation for these heroes. Stay tuned.

It is for all those who we have served and all those we will serve in the future, that we thank our generous supporters, like you, for your trust and foresight. Lakeview Hospital and HealthPartners Clinic Stillwater Makes Good Happen. Lakeview Health Foundation *Makes Good **Even** Better.*

Sincerely,



THEODORE WEGLEITNER

*Retired President and CEO
Lakeview Health System*



PAUL ERICKSON

*Executive Director
Lakeview Health Foundation*



RAYMOND MARSHALL

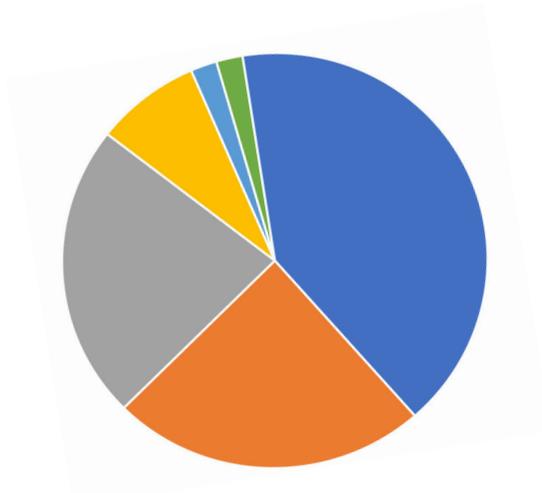
*Chairman
Lakeview Health Foundation*

LAKEVIEW HEALTH FOUNDATION

Financial summary 2020*

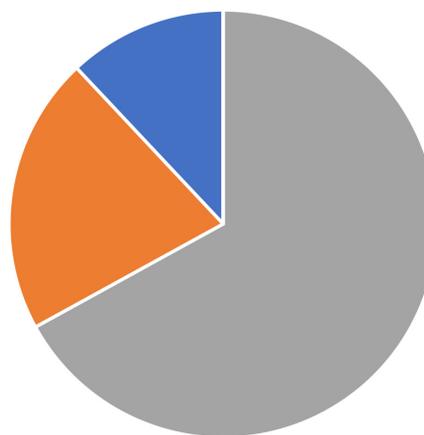
Total revenue: \$1,374,864

- 41% Foundations
- 24% Employees and individuals
- 23% Investments (non-operating)
- 8% Corporations
- 2% Community groups
- 2% Other



Total expenses: \$1,564,371

■ 67% Program expenses	\$ 1,046,801
■ 21% Fundraising	\$ 331,280
■ 12% Administrative	\$ 186,289
TOTAL EXPENSES	\$ 1,564,371



Statement of financial position

ASSETS

Cash & cash equivalents	\$ 2,488,567
Investments	\$ 3,904,676
Pledges receivable & other	\$ 77,511
TOTAL ASSETS	\$ 6,470,755

LIABILITIES & NET ASSETS

Accounts payable accruals	\$ 270,621
Annuity payable (Long-term)	\$ 27,865
Net assets	\$ 6,172,270
TOTAL LIABILITIES & NET ASSETS	\$ 6,470,755

*As our programs access their funds, the use of monies from the funds are shown as expenditures to the foundation for programs such as PowerUp, Hospice, Prescription Assistance, Diabetes Education. There will not always be corresponding revenue to offset the expenses because the dollars in the funds may have been reported as revenue that was fundraised in previous fiscal years. In 2020, the difference is (\$189,507).



“

Giving back has always been something that we have prioritized in our life.

”

BILL EMISON

DONOR SPOTLIGHT

Stillwater-area couple looks to support, inspire community with donation

In 1990, Bill Emison wasn't earning very much money, but despite that, it was important for him and his wife, Tina, to find a way to give back. They donated \$20 a month to help feed the hungry. It was all the couple could afford.

Thirty years later, they saw the reality of a global pandemic creep into their community. Now blessed with the ability to help, they vowed to do just that.

"This is our home, our friends, our family," said Bill Emison. "We are fortunate and blessed to be in a position where we can make a difference."

The Stillwater-area couple came up with a plan to try and support the work being done by health providers treating COVID-19 patients.

"They are braver than me," said Bill Emison when asked about those doctors and nurses ready to serve their community. "That's gutsy work to put your life on the line. That's brave."

The couple donated \$123,000 to the Lakeview Health Foundation. The money has been used to purchase two ventilators for use in the intensive care unit, a mobile ventilator for use in transporting patients via ambulance and a video laryngoscope for intubating patients that opens airways for breathing.

"We have wonderful and talented health care providers in our community, but we wanted to make sure that they also had the equipment to serve the needs of our community," said Tina Emison.

"This is right in our neighborhood. These are the people down the street," Emison said. "We are trying to support the community as best we can, and we want other people to get up to the plate as well."

PROGRAM SPOTLIGHT

Cancer Care

The Cancer Care Fund invests in equipment and facilities that enhance cancer patients' journey, providing a healing and comfortable environment to improve their quality of life. The fund provided 10 new infusion chairs and funded a new patient support group for Cancer Care and Breast Health Center patients. 2020 expenses were \$62,576.

COVID-19 Response and Relief Fund

The fund purchased portable ventilators to help patients during ambulance transport for COVID-19 patients from their home or between hospitals. The new ventilators and additional equipment for the ICU have been instrumental in managing COVID patients in our community. 2020 expenses totaled \$109,447.

Diabetes Education

Eighty-five patients, who have no insurance or limited coverage, participated in 2020 diabetes education. We provided \$39,343 in services to patients enrolled in our diabetes education program. We offered video and phone appointments and virtual classes. Our satisfaction survey results improved to 93% for participants.

Emergency Medical Services

Lakeview EMS is the primary EMS provider for an area spanning more than 350 square miles and serving over 125,000 residents. Our Tactical Emergency Medicine medics deploy with the Washington County SWAT team, and also recently expanded to include St Croix County. In total, Lakeview EMS provides medical support at times for over 365,000 residents. Lakeview EMS was able to purchase three new critical care portable ventilators and place them in service just as we saw a fall/winter surge in COVID-19 patients. Lakeview EMS responded to 10,393 calls for service last year. 2020 EMS fund expenses were \$37,000.

Greatest Needs

The Greatest Needs Fund directs funding to an area of highest priority for the hospital and supplements diverse and vital health care programs that insurance does not cover. In 2020 \$82,578 in funds were used for increased telemetry during COVID; colleague resiliency and comfort; transportation and durable medical equipment.

Prescription Assistance Program

Last year, we provided or subsidized 802 prescriptions for 198 patients needing assistance to afford their medications – saving them more than \$35,700 in out-of-pocket prescription costs. The number of medications provided through this program increased to 802, over 522 in 2019, a 53 percent increase. Fund expenses in 2020 were \$43,599.

St. Croix Valley Faith Community Nurse Program

This is a partnership between Lakeview Health and local congregations. In 2020 the program had \$133,996 of expenditures. Even with COVID-19 restrictions, the program nurses provided 228 one-on-one contacts and 2,945 group contacts; made 53 referrals to church and community resources; and supported clients with social isolation due to COVID. Clients reported improvement in coping skills, knowledge of resources, social support, health behaviors and anxiety as a result of the nursing intervention.

Why planned giving?

"The greatest use of life is to spend on something that will outlast it."

-WILLIAM JAMES

Planned giving is also referred to as gift planning or legacy giving. It enables philanthropic individuals to make larger gifts to charitable organizations than they could make from ordinary income.

Some planned gifts provide life-long income to donor. Other gift plans use estate and tax planning to provide for charity and heirs in ways that maximize the gift and/or minimize its impact on the donor's estate.

Thus, by definition, a planned gift is any major gift, made in lifetime or at death as part of a donor's overall financial and/or estate planning. These include gifts of equity, life insurance, real estate, personal property or cash.

Any questions? Please contact us at 651-430-8731 or email foundation@lakeview.org.

The taxpayer identification # for Lakeview Health Foundation is 41-1386635.

PLANNED GIVING SPOTLIGHT

Cedar Bend Society

"The true meaning of life is to plant trees under whose shade you do not expect to sit."

- NELSON HENDERSON

The Cedar Bend Society honors donors who have demonstrated a commitment to the future of the St. Croix Valley by including Lakeview Health Foundation in their will or estate plans. The name Cedar Bend comes from a cedar tree-lined curve along the St. Croix River – this curve was a significant marker for early settlers of the Valley.

Special thank you to all our Cedar Bend Society members for their thoughtful planned gifts:

Dorothy Arndt	Alan Kircher
<i>Sharon Bachman</i>	<i>Lyle Koenig</i>
Denis Bakke	Jodi Kraemer
<i>Dr. Wayne and Pam Carlson</i>	Marcella S. Lantz
Jean De Curtins	Virginia Dolly Lee
Mary DeWitt	<i>Lori Lindquist</i>
Beatrice and Carl Duberg	<i>Catherine Mayer</i>
Paul L. Erickson	Chris and Laura Meyer
Lyman and Ruth Geary	Harold Meissner
Curt and Dianne Geissler	Joel C. Moline
Eva Gonyer	Dr Tom and Edna Murphy
<i>Mary R. Gillespie</i>	Jeff and Nancy Robertson
Robbi A. & Rick Hagelberg	Cindy Vilks
Roger & Marjorie Hagen	Theodore and
<i>Alan Hagstrom</i>	Maureen Wegleitner
<i>Susan Hedlund</i>	David Wettegren and
James Honsvall	Gretchen Stein

New 2020 members are italicized.



2020 YEAR IN REVIEW

PowerUp

In 2020, PowerUp worked hard to meet the needs of our communities during a time when it mattered more than ever for kids and families at home. 2020 PowerUp fund expenses were \$307,828.

Highlights included:

- Adapting the PowerUp School Challenge tools and resources to make them work in-person, via hybrid or online distant learning.
- Developing new recipe booklets with kid-approved PowerUp recipes for families.
- Giving the PowerUp website a makeover. Visit powerup4kids.org.
- Expanding the PowerUp Teen Leadership Council to 24 students (up from 12), as well as broadening the geography and diversity of the group.



Make It OK

2020 was a year that required the world to slow down, but Make It OK did not. In fact, we ramped up. After a quick shift from in-person to virtual (presentations, ambassador trainings and building community partnerships), we continued spreading the Make It OK message of reducing the stigma of mental illness in our communities.

Over this past year, we discovered Make It OK was more important than ever. According to Make It OK Ambassadors surveyed in October 2020, 84% said it was "more or much more important" compared to the beginning of COVID-19 (March 2020).

Even in a year of a pandemic, we were able to maintain significant outreach virtually, including:

- Training hundreds of Make It OK Ambassadors
- Presenting and consulting on Make It OK to community partners and individuals across the United States
- Walking (virtually) with more than 1,500 people to help raise awareness of mental illness, in the 2020 NAMI (National Alliance of Mental Illness) Walk

2020 Make It OK fund expenses were \$79,009. To learn more about Make It OK, please visit makeitok.org. To become a Make It OK Ambassador, register for training at healthpartners.com/classes-events (search Make It OK).

I PLEDGE TO: **Make It OK**

NAME _____

Three steps to Make It OK

- 1 LEARN.** The more we learn about mental illnesses, the more common we realize they are.
- 2 TALK.** The more we talk about mental illnesses, the closer we come to stopping the stigma.
- 3 SHARE.** Encourage others to join by taking the pledge online.

Start the conversation and get tips at MakeItOk.org

Mission

The Lakeview Health Foundation through philanthropy develops resources to identify and support initiatives that enable the Lakeview Health System to fulfill its mission – to promote and sponsor superior health and well-being services.

Demographics

Lakeview Hospital and HealthPartners Clinic Stillwater serve patients in the eastern Twin Cities metro area and western Wisconsin. More than 300,000 residents in our core service area across Minnesota and Wisconsin have access to our services.

2020 foundation board

Scott Aebischer

Christine Clark

Maria Dengler

Paul Dinzeo

Robbi Hagelberg, RN

Abigail Heller, MD

Chris Jesmer

Lowell Johnson

Jodi Kraemer

Ray Marshall - Chair

Joel Moline

Ken Quickel, MD

Aretta Rice

Sue Sperber

Ex Officio:

Paul Erickson, Executive Director

Ted Wegleitner, 2020 President and CEO

Doug Johnson, CFO

Michelle Kraft, Finance Director

Foundation development team

Paul Erickson, *Executive Director*

Ruth Hogenson-Rutford, *Development Officer*

Heather Lawton, *Prospect Research Analyst*

Erika Lemke, *Database Coordinator*

Pam Narum, *Database Coordinator*



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