

2023 Impact of Giving Jane Brattain Breast Center

Our mission is to improve the health and well-being of patients, families, and communities through partnerships and philanthropy.



Park Nicollet **Jane Brattain Breast Center** (JBBC) is designed by women, for women, with the latest technologies and experienced professionals dedicated to breast imaging and breast health.

We provide same-day screening mammograms and personal phone calls for all follow-up diagnostic care. JBBC provides follow-up diagnostic care at seven locations throughout the western metro area, including Bloomington, Burnsville, Chanhassen, Maple Grove, St. Lous Park, Wayzata and our two Mammo a-go-go mobile mammography trucks.

Donor and volunteer generosity sustain a variety of program enhancements and services to provide patients with education, comfort, and dignity. This generosity also provides women in our local community, who don't qualify for other programs or support, with access to life-saving screening and diagnostic services.

74

Mammo a-go-go Community Outreach screening events held in partnership with local community organizations and nonprofits

1,372

women screened through the Mammo a-go-go Community Outreach Program

Grateful for Mammo a-go-go community events

"Many of the women prefer the mobile mammogram events at St. Mary's because they do not drive and depend on family members for rides. Those who do drive face barriers to getting their mammograms in Minneapolis or St. Paul.



Mammo a-go-go at a St. Mary's event

Barriers include taking sufficient time off work, lost income from time off, the cost of gas, and fears of an unfamiliar environment in their second language," Maggie Schauff, Clinic Programs Coordinator shared.

"Having the mobile mammography event gives our patients peace of mind because the church is a familiar community location, and it is easier to obtain rides for a short distance. Women are grateful for the accessibility of the mammography truck. There were five walk-ins from the community at a recent event. All five women said that they were glad the event was near their house.

"One woman, at her mammogram appointment, asked if her sister could get a mammogram that day. In the end, she was able to have her mammogram, go home to pick up her sister, and return with plenty of time for her sister to also get a screening mammogram. Her sister had not had a mammogram for years and would likely not have received a mammogram without the mobile mammography truck.

"The mobile mammography events offer accessible lifesaving screening for a community that is often forced to make sacrifices to prioritize their health. These are just some of the examples as to why we are very grateful for our continued partnership with Park Nicollet Foundation and their willingness to serve our patients in their communities," added Maggie Schauff.

Jane Brattain Breast Center

2023 Annual Report

Thanks to our generous donors and volunteers, in 2023 Park Nicollet Jane Brattain Breast Center (JBBC) was able to provide breast health care to women throughout our community. Donations help support enhancements to our patient care at our clinic sites and allow us to provide 3D screening mammograms, diagnostic services, and education to underserved women across our community through the Mammo a-go-go Community Outreach Program.

Patient and family experience

- Supplied extra special comfort and care items in our breast center locations for our patients, including information and resources to ease stress and promote dignity.
- The Nurse Navigator program offered support to the growing volume of patients with breast cancer at Jane Brattain Breast Center. This compassionate nursing team provided personalized one-to-one care coordination, appointment scheduling, support and information to patients, allowing them to make the best decisions about their medical options.
- Made enhancements to online scheduling for screening mammograms to be more comprehensive and user-friendly.
- Improved patient access to screening mammography and diagnostic services.
- Streamlined text, email, and myChart mammography reminders to be more patient-friendly, and less duplicative.
- Provided ordering for clinician education about the services JBBC offers to refer patients appropriately without delay.

Volunteer Services

Volunteers in the breast center provided hope and compassion to welcome and help patients find their way.

Be Pink volunteers shared their expertise, passion, creativity, and support for the Be Pink campaign and Pink Partner program.

Research and innovation

- Began participating in a multi-year research trial with the National Cancer Institute using randomized breast screenings that will help researchers determine the best way to find breast cancer in women who have no symptoms.
- Created an abbreviated breast MRI program that is a supplement exam to screening. This program is for women with dense breast tissue and at moderate risk for developing breast cancer who desire additional screening to mammography.
- Made **myGenetics**, a no-cost genetic screening program, available to all HealthPartners patients over age 18. Participants learn if they are at increased risk for certain conditions and cancers such as breast cancer.

Mammo a-go-go Community Outreach Program

The Mammo a-go-go Community Outreach Program partners with community groups and nonprofits to provide no-fee mobile 3D screening mammograms, diagnostic services, breast health education, and interpreter services to women in need across our community.

- Interpreters helped patients by translating into 20 different languages.
- 74 community partner screening events were held.

1,372

women received 3D screening mammograms

588

women received their first mammogram

193

women screened (14% required follow-up diagnostic services)

10

women were diagnosed with breast cancer



Be Pink supports the Mammo a-go-go Community Outreach Program

The BE PINK annual fundraising campaign provides critical support for our Mammo a-go-go Community Outreach Program.

In 2023, a dedicated group of sponsors, community partners, and generous donors came together to raise funds and spread awareness of the importance of mammograms and the rising need to reach under-resourced women in Minnesota.

Our generous community raised nearly \$250,000 to support the Mammo a-go-go Community Outreach Program and provide critical care for women in need.

Thank you to our community of supporters for your dedication and generosity.



To learn more about the impact of your support, visit: parknicollet.com/impact

Park Nicollet Foundation is a 501(c)3 organization. Your gift to the foundation is tax deductible as allowable by law.

