

Smoking • Vaping • All Tobacco

Quit on Your Terms



Pivot first, quit when you're ready.
Pivot works even for those not ready to quit.



Pivot makes the journey easier

Personalized and non-judgmental, Pivot offers a choice of tools and support.

- Pivot App
- SmartSensor*
- Free supply of Nicotine Replacement Therapy (NRT)*
- Unlimited access to personal coaching
- Online community

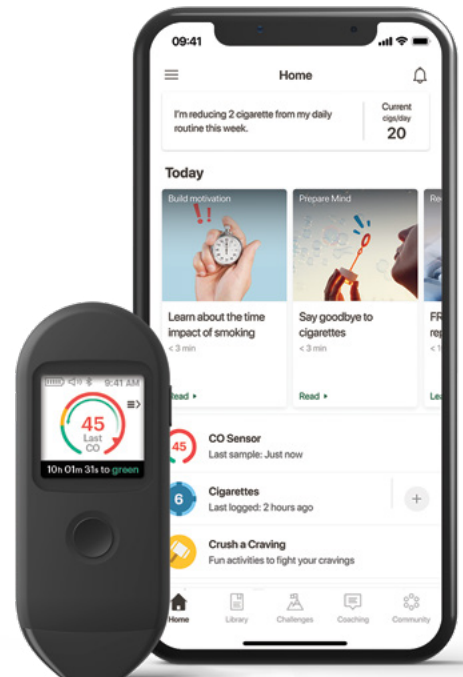
*NRT and the Pivot Sensor are only available to those who smoke cigarettes.

Pivot's SmartSensor*

The only quit smoking program with an FDA-cleared device to help you quit. For the first time, you can measure daily improvements and see the impact of changes you make in real-time. Simply skip a cigarette, or delay your next one, and watch your carbon monoxide levels drop.

Clinically proven to:

- ↑ motivation to quit
- ↓ cigarettes per day



Learn More



Get Started!

HealthPartners has made Pivot available at **no cost** as part of your health plan benefits.

Scan the QR code or visit
pivot.co/healthpartners

Need help quitting vaping?

We've got a solution for that too!