

Curriculum Vitae
George J. Isham, M.D., M.S.

Contact Information:

At HealthPartners, Inc.
P.O. Box 1309
Minneapolis, MN 55440-1309
952-883-5138 (Nancy Langer, CAP, OM, Senior Executive Assistant)
george.j.isham@healthpartners.com
nancy.a.langer@healthpartners.com

At Home:
1480 Avenida Rincon,
Unit 103
Santa Fe, NM, 87506-6013
georgeisham@gmail.com

Education and Training:

Bachelor of Arts, Zoology, 1968, University of Wisconsin, Madison, Wisconsin
Doctor of Medicine, 1972, University of Illinois, Chicago, Illinois
Master of Science., 1999, Preventive Medicine/Administrative Medicine, University of Wisconsin, Madison, Wisconsin
Straight Medical Internship, University of Wisconsin Hospital and Clinics, Madison, Wisconsin 1972 – 1973
Internal Medicine Residency, University of Wisconsin Hospital and Clinics, Madison, Wisconsin 1976 – 1978
U.S. Public Health Service, Washington, D.C., Primary Care Policy Fellowship, June 1994

Medical Licensure:

Minnesota	0342140	Expired 2014
Wisconsin	20021	Expired 2016
Illinois	36-57025	Expired 1987
Texas	E3713	Expired 1985

Military Service: United States Navy

Active Duty as Medical Officer and Radiation Health Officer, U.S.S. Truxtun (CGN35), 1975 – 1976, LT, MC, USNR
Active Duty as General Medical Officer, Naval Air Station. Chase Field, Beeville Texas, 1973 – 1975, LT, MC, USNR
Active Duty for Training, Senior Year, Medical School, University of Illinois, Chicago, IL, 1971 – 1972, LTJG, MC, USNR
Active Duty for Training, Summer 1971, Clerkship in Internal Medicine, Great Lakes Naval Hospital, Great Lakes, Illinois, LTJG, MC, USNR
US Navy Inactive Reserve, Medical School, University of Illinois, Chicago, IL, 1969 – 1971, ENS then LTJG, MC, USNR

Clinical Practice Experience:

Clinical Assistant Professor in Medicine, University of Wisconsin Medical School, Madison, WI, 1987 – 1990

Staff Physician, General Internal Medicine, Freeport Clinic, S.C., Freeport, IL, 1978 – 1987
Active Duty, LT, MC, USNR, NAS Beeville Texas & USS Truxtun, CGN35, 1973-1976

Present Positions:

Senior Advisor, Alliance of Community Health Plans, Washington, DC, 2013 -
present

Senior Fellow, HealthPartners Institute, Minneapolis, MN, 2012 - **present**

Prior Positions:

Consultant, HealthPartners, Inc., Minneapolis, MN. 2012 – 2017

Chief Health Officer, HealthPartners, Inc., Minneapolis, MN, 1992 - 2012

Health Plan Medical Director, HealthPartners, Inc., Minneapolis, MN, 2003 - 2011

Medical Director, MedCenters Health Plan, Minneapolis, Minnesota, 1990 – 1992

Executive Director, University Health Care, Inc., University of Wisconsin Hospitals and Clinics,
Madison, Wisconsin, 1989 – 1990

Acting Executive Director, University Health Care, Inc., University of Wisconsin Hospitals and
Clinics, Madison, Wisconsin, 1988

Director, Regional Medical Affairs, University Health Care, Inc., University of Wisconsin Hospitals
and Clinics, Madison, Wisconsin, 1987

President and CEO, U-Care HMO, Inc., University of Wisconsin Hospitals and Clinics, Madison,
Wisconsin, 1989 – 1990

Acting Executive Director, U-Care HMO, Inc., University of Wisconsin Hospitals and Clinics,
Madison, Wisconsin, 1988

Medical Director, Freeport Clinic, S.C., Freeport, Illinois, 1985 – 1987

Health Commissioner, City of Freeport, Illinois, 1986

Vice President of Medical Staff, Freeport Memorial Hospital, Freeport, Illinois, 1984 – 1986

Staff Physician, Freeport Clinic, S.C., Freeport, Illinois, 1978 – 1987

Consulting:

Booz Allen Hamilton – Consultant, Veterans Administration Access to Care, Systems Review,
January 2015 to June 2015.

Booz Allen Hamilton – Consultant, Military Health Care Project, October 2014 to March 2015.

FTI Consulting, Center for Healthcare Economics and Policy, Washington DC,

Advisory Board Member, January 2015 to **present**

Health System Governance Experience:

Martin's Point Health Care, Portland, ME,

Health System Board of Directors, March 2019 to **present**.

Quality Committee, 2019 to **present**

Finance Committee, 2019 to **present**

Marshfield Clinic Health System, Marshfield, WI

Health System Board of Directors, 2012 to 2018

Compensation Committee, 2012 - 2018

Strategy Committee, 2015 - 2018

Governance Committee 2017 – 2018

National Advisory Committee, 2005 to 2012

Mercy Health System, Cincinnati, Ohio

Health System Board of Directors, 2016 – 2017

Finance and Strategic Planning Committee, 2015 – 2017

Quality Committee, 2016 – 2017

Presbyterian Healthcare Services, Albuquerque, NM
 Board of Directors, April 2006 – 2015,
 Quality Committee, April 2005 – 2015,
 Finance Committee, January 2009 – 2015
 Presbyterian Health Plan, Albuquerque, NM
 Board of Directors, 2012 – 2014
 Quality Committee, April 2005 – 2015
 Finance Committee Member, January 2009 – 2015
 Ramsey Clinic Associates, St. Paul, Minnesota
 Board of Directors, 1993 – 1996
 Central Minnesota Group Health Plan, St. Cloud, Minnesota,
 Board of Directors, 1993 – 1996
 HMO of Wisconsin, Prairie Du Sac, Wisconsin
 Board of Directors, 1989 – 1990
 U-Care HMO, Inc., Madison, Wisconsin
 Board of Directors, 1988-1990, (Chair, 1988-1990)
 Freeport Clinic, S.C., Freeport, Illinois
 Board of Directors, 1978 – 1986
 Clinicare HMO, Inc., Rockford, Illinois
 Board of Directors, 1984 – 1986
 Nova Health Group, Inc., Freeport, Illinois,
 Board of Directors, 1984 – 1986
 St. Joseph's Nursing Home/St. Francis Home for Severely Disabled Children Freeport, Illinois
 Board of Governors, 1982 – 1986
 Executive Committee, 1983-1986 (Secretary)
 Jane Addams Community Mental Health Center, Freeport, Illinois
 Board of Directors, 1979 – 1982
 Vice President 1979 - 1980
 President 1981 - 1982

Health Industry Associations and Leadership:

Accreditation Association for Ambulatory Health Care, Inc. (AAAHC),
 Institute for Quality Improvement Board of Trustees, April 2005 – April 2009
 Alliance of Community Health Plans (ACHP), Washington, DC
 Board of Directors, 1995 – 2011
 Medical Director Committee, 1995 – 2011, (Chair, 2000-2002)
 Benchmarks in Quality Committee, 1998 – 2000
 Consultant, Leading Sustainable Cost Change Project 2013 – 2015 Consultant, STARS
 Project – 2014 – 2015
 Senior Advisor and Consultant to the CEO & CMO for Quality of Care and Health Strategies,
 2016 – **present**.
 America's Health Insurance Plans (AHIP), Washington, DC,
 Board of Directors, 1996 – 1998 & 2007 – 2012
 Board Quality of Care Committee, 1996 - 2000 (Chair, 1996-1998, Vice Chair, 1998 –
 2000,)
 Committee on Social Responsibility, 1996 – 2003,
 Chief Medical Officer Leadership Council, 2000 – 2011 (Chair 2009 – 2011)
 Prevention and Public Health Work Group, 1997 – 2002
 American Board of Internal Medicine Foundation
 Medical Professionalism Working Group, Managing Medical Resources, February 2006 –
 February 2007
 American College of Physicians - American Society of Internal Medicine
 Closing the Gap: Partnership for Change, Advisory Board, 2002 – 2004

American Diabetes Association
 Physician Recognition Program, 2000 – 2005, Chair (2001 – 2005)
 Minnesota Council of Health Plans, St. Paul, Minnesota
 Board of Directors, 1992 – 2000
 National Center for Healthcare Leadership,
 Board of Directors, April 2006 – 2007
 Group Health Association of America,
 Performance Measurement Workgroup, 1993, (Chair)
 Practice Guidelines Work Group, 1994 – 1995 (Chair)
 Northwest Illinois Physicians Association, Freeport, Illinois,
 Board of Directors 1978 – 1986 (Chair, 1986)

National Quality of Healthcare Leadership:

Institute for Healthcare Improvement (IHI) – Panel on Revision of Whole Health System Quality and Health Measures, 2015 – 2016.
 100 Million Lives Initiative – Senior Advisor, 2015 - **present**
 Institute for Clinical Systems Improvement (ICSI), Bloomington, Minnesota
 Board of Directors, 1992 – 2011
 Institute for Clinical and Economic Review (ICER), Boston, MA
 Advisory Board, May 2008 – 2011
 Minnesota Health Data Institute (MHDI), St. Paul, Minnesota
 Board of Directors, 1993 – 2001,
 Executive Committee, 1993 – 1996,
 Health Plan Report Card Committee, 1993 – 1996 (Chair),
 eHealth Initiative, Washington, DC
 Board of Directors and Leadership Council, January 2007 – December 2008
 Bridges to Excellence, Washington, DC
 Board of Directors, 2005 – 2010
 Executive Committee, 2008 – 2009
 AQA Alliance, Washington, DC
 Steering Committee Member, June 2005 – January 2014
 Data Aggregation Committee, June 2005 – 2010, (Co-Chair)
 National Committee for Quality Assurance (NCQA):
 Report Card Pilot Project: Steering Committee and Quality Measures Work Group, 1994 – 1995, (Chair)
 Committee on Performance Measurement (CPM)), member, 1995 – 2014, (Founding Co-Chair, 1995 – 2002 (Manages the evolution of the HEDIS Measurement Standard)
 Performance Measurement Coordinating Council, 1998 – 2000, (Chair)
 (a joint effort of JCAHO, NCQA and AMA)
 Clinical Programs Committee (CPC), September 2007 – 2013, (Chair)
 National Quality Forum (NQF)
 Measurement Application Partnership (MAP), Founding Co-Chair, Steering Committee, 2011-2015
 Ad Hoc Committee on Improving NQF's Consensus Development Process, Co-Chair, May 2006 – March 2007
 Quality Healthcare Advisory Committee, 2006
 Priority and Goal Setting Steering Committee on Efficiency, 2007 - 2008
 Priorities, Goals, and a Measurement Framework: Efficiency & Episodes of Care Committee, 2007 – 2008
 Committee on Exploring adopting the “efficiency” measurement framework to cancer, October 2007 – March 2008
 2008 National Quality Healthcare Award Jury, Chair
 2009 National Quality Healthcare Award Jury, Vice-Chair
 Measure Prioritization Advisory Committee, October 2009 – July 2010

National Priorities Partnership (NPP) (facilitated by the National Quality Forum), Member,
September 2007 – 2014, Chair Population Health Workgroup, 2008 to 2010

State, Federal and Local Government Related Quality of Healthcare Activities:

Technical Expert Panel on Satisfaction Survey's in Quality Exchanges, Centers for Medicare and Medicaid Services, 2013 - 2016
United States Preventive Services Task Force (USPSTF) Scientific Resource Center (SRC) Technical Expert Panel (TEP) Agency for Healthcare Research and Quality, September 2014 - 2015
Technical Expert Panel on the Impact of Quality Measures, Centers for Medicare and Medicaid Services, Chair, 2013 - 2014
Advisory Committee to the Director, Centers for Disease Control and Prevention, April 2011 – May 2014
National Steering Committee (NSC) for the Development of Measures of Appropriate Clinical Preventive Services by Older Adults, Agency for Healthcare Research and Quality, January 2012 – December 2013
Measurement Application Partnership, (facilitated by the National Quality Forum - as provided for in the accountable care act, provides advice to CMS on quality measures to be used in HHS quality of care incentive programs.) Expert Member and Co-Chair, 2010 - 2015
United States Preventive Services Task Force, Agency for Healthcare Research and Quality, Member, 2006 – 2012
Appointed by Minnesota Commissioner of Health to the Minnesota Health Reform Initiative Baskets of Care Steering Committee, November 2008 – 2009 (Co-Chair)
Appointed by the Minnesota Commissioner of Health to the State of Minnesota Quality Improvement Institute. 2009 – 2010
Appointed by Governor of Minnesota to the National Governor's Association Quality Improvement Academy, June 2006
Appointed by the Governor of Minnesota as a member of the State of Minnesota's Q-Care Council whose purpose was to promote Quality Care and Reward Excellence in state purchasing of health care, 2006 – 2009
National Quality Measures Clearinghouse/National Guideline Clearinghouse (NQMC/NGC), Expert Panel, November 2001 – March 2013
Task Force on Community Preventive Services (Centers for Disease Control and Prevention), Founding Member, 1996 – 2004
National Guideline Clearinghouse, Agency for Healthcare Research and Quality, Founding Member, Advisory Board, 1996 – 2003.
City of Freeport, Illinois, Drug Commission, Chair 1983 – 1986

Health Research and Education Governance Experience:

HealthPartners Institute, Minneapolis, MN
Board of Directors, 2015 – 2018
Yale University School of Nursing, New Haven, CT
External Advisory Board, 2004 – 2008
Institute for Medical Education (IME), Minneapolis, MN,
Member of Board of Directors, 1997 – 2005 (Chair 1997 – 2005)
HealthPartners Research Foundation, Minneapolis, MN
Board of Directors, 1992 – 2008.
Health, Education & Research Foundation (HERF), St. Paul, MN,
Board of Directors, 1994 – 1998
Park Nicollet Medical Foundation, St. Louis Park, MN,
Board of Directors, 1991 – 1997

Health Research and Education Activities:

National Commission on Prevention Priorities (NCPPI), Minneapolis, MN, 2003 – 2019, (Chair, 2015 – 2019)
Virginia Commonwealth University on Behalf of General Electric Corporation,
Senior Advisor, GE's 6x Project on Community Health Improvement, 2016 – 2017
Stanford University, Palo Alto, CA AIM Project (Dr. Arnold Milstein),
Consultant, January 2014 to May 2014.
National Guest Scholar, 2015 – 2017
University of NM, Albuquerque NM, College of Population Health, Advisor to the Dean, 2015 – 2016
Patient Centered Outcomes Research Institute (PCORI), Washington, DC
Dissemination & Implementation Action Plan Expert Panel, January 2014 – 2015
AcademyHealth – Translation and Dissemination Institute
Planning Committee, 2013
Advisory Committee, 2013 – 2016 (Chair)
Kaiser Permanente Research Affiliates Evidence-based Practice Center (KPRA EPC)
Executive Advisory Board, 2012 – 2015
Wisconsin/Minnesota Leadership Collaborative - Improving Community Health, 2014 – 2015
Robert Wood Johnson Foundation
RWJ Public Health Team Portfolio Review Panel, April 2011 – July 2012
Robert Wood Johnson Foundation
RWJ Advisory Panel on the Spread of "A Culture of Health" August 2014 – November 2014

Foundation Grant Related Activity:

Partnering to Accelerate Innovation: Moving Healthcare Upstream
National Advisory Panel, 2013 – 2017
A Kresge Foundation and Nemours Foundation Grant
Health & Society Scholars
National Advisory Committee, 2013 – 2016
A Robert Wood Johnson Funded Program
Aligning Forces for Quality
National Advisory Committee, 2008 - 2014
A Robert Wood Johnson Grant
National Health Care Purchasing Institute
National Advisory Committee, 2000 – 2002
A Robert Wood Johnson Funded Program,
Addressing Tobacco in Managed Care
National Advisory Committee, Chair, 1996 – 2001
A Robert Wood Johnson Grant
Center for the Advancement of Health Behavior Change in Managed Care
National Advisory Committee, 1998 – 2001
A Robert Wood Johnson Grant
Partners in Quality Education II (PQE II)
Associate Director, 1999 – 2004
A Robert Wood Johnson Funded Grant
Partners in Quality Education (PQE)
National Advisory Committee, 1996 – 1999
A PEW Foundation Funded Grant
Wellness in the Nation (WIN) initiative.
National Advisory Committee, 2015 – 2017
A Samueli Foundation Funded Grant
Building Healthy Places Network
National Advisory Committee, 2016 – **present.**
A Robert Wood Johnson, Federal Reserve Bank, Public Institute Funded Program

National Center for Interprofessional Practice and Education, University of Minnesota
Advisory Coach, 2014 - 2016
A Health Resources and Services Administration (HERSA) Funded Initiative
Dissemination and Implementation of Best Practices in Health Plans
Principal Investigator, 2017 – 2018 on behalf of the Alliance of Community Health Plans
A Patient Centered Outcomes Research Institute (PCORI) Engagement Grant

National Academies of Science Engineering and Medicine (Formerly, Institute of Medicine):

Elected as a Member of the National Academy of Medicine, 2014
Appointed as a National Associate of the National Academies of Science in 2003

Member, Board on Population Health and Public Health Practice, 1998 – 2006
Liaison to the Committee on *The Future of the Public's Health in the 21st Century*, April 2000 – June 2002
Liaison to the Committee on *Smallpox Vaccination Program Implementation*, June 2002 – May 2004
Liaison to the Committee on the *Assessment of the U.S. Drug Safety System*, May 2005 – July 2006

Delivered the Institute of Medicine's *Rosenthal Lecture for 2005* – “Next Steps Toward Higher Quality Health Care,” November 15, 2005

Committee Chair, Report on *Priority Areas for National Action: Transforming Health Care Quality*, February 2002 – December 2002
Committee Chair, Consensus Report on *The State of the USA Health Indicators (SUSA)*, June 2008 – December 2008
Committee Chair, Consensus Report on *The Qualifications of Professionals Providing Mental Health Counseling Services under TRICARE*, March 2009 – January 2010
Committee Chair, Informing the Selection of Leading Health Indicators for Healthy People 2030, January, 2019 – January, 2020

Chair, Health Literacy Roundtable, October 2005 – 2014. During my tenure as chair -
22 Meetings of the Roundtable were facilitated
20 Workshop Proceedings published
11 Perspectives Published
11 Commissioned Papers Published

Co-Chair, Roundtable on Population Health Improvement, February 2012 – December 2017, During my tenure as chair -
25 Meetings of the Roundtable were facilitated
20 Workshop Proceedings published
5 Workshop Proceedings in Brief published
53 Perspectives Published
2 Commissioned Papers Published

Member of the Roundtable's Business Collaborative, 2014 – **present**
Member of the Roundtable's Collaborative to *Explore Recommendation #1 of For the Public's Health: Investing in a Healthier Future*

Member of the Internal IOM Committee to revise the “*Role of the Chair in the IOM Study Process*”
2013

Member Consensus Committee on *"Targeting What Matters in Health and Health Care"*, August 2013 – April 2015
Member, Consensus Committee on *Comparative Effectiveness Research Priorities*, March 2009 – October 2009
Member Consensus Committee on *Public Health Strategies to Improve Health*, November 2009 – December 2011
Member, a Subcommittee for the Consensus Committee on *Performance Measures, Redesigning Health Insurance Benefits, Payment and Performance Improvement Programs*, September 1, 2004 – May 31, 2006
Member of the Subcommittee on the Environment for the Consensus Committee on Quality in Health Care (CQHC), 1998 – 2000, which contributed to the landmark reports *To Err is Human* and *Crossing the Quality Chasm*

Reviewer of the Consensus Report, *Accounting for Social Risk Factors in Medicare Payment: Criteria, Factors and Methods*. May 2016
Reviewer of the Consensus Report *Capturing Social and Behavioral Domains in Electronic Health Records, Phase 1 Report*, January 2014
Reviewer of the Consensus Report *Capturing Social and Behavioral Domains in Electronic Health Records, Phase 2 Report*, August 2014
Reviewer of the Consensus Report, *Developing Evidence-Based Standards for Psychosocial Interventions*, November 2014
Reviewer of the Consensus Report *Medical Devices and the Public's Health: The FDA 501(k) Clearance Process at 35 Years*, February 2011

Member of the Planning Committee for the Workshop, *"Implementing and Evaluating Genomic Screening Programs in Health Care Systems"* Sponsored by the NASEM Roundtable on Genomics and Population Health, November 1, 2017
Member of the Planning Committee for the Workshop *"Toward Health Equality and Patient-Centeredness: Integrating Health Literacy, Disparities Reduction, and Quality Improvement"* January to May 2008
Member of the Planning Committee for the Workshop on *"Clinical Data as the Basic Staple of Health Learning: Creating and Protecting a Public Good"* Sponsored by the IOM Roundtable on Evidence Based Medicine, Fall 2007 to February 2008
Member of the Planning Committee for a Forum on *Small Pox: The Scientific Basis for Vaccination Policy Options*, October 2002
Chair and Member of the Planning Committee for the Workshop, *Health System Interventions to Prevent Firearm Injuries and Fatalities*, August to October 2018

Reviewer for the proceedings of the Workshop on *"Implementing Colorectal Cancer Screening"* held in February 2008 and published December 2008
Presented during a panel discussion of a commissioned paper at the *"Quality Performance Measures for Integrating Health Literacy, Cultural Competence, and Language Access Services: A Workshop"*, Health Literacy Roundtable, May 4, 2017.
Presented *"Vaccine Provider Knowledge and Quality Improvement"* to a workshop sponsored by the Committee on Review of the Priorities in the National Vaccine Plan, July 2008
Presented *"Opportunity at the Intersection of Quality Improvement, Health Disparities and Health Literacy"* to the Workshop Jointly Sponsored by the Cancer Forum, the Roundtable on Health Disparities and Roundtable on Health Literacy, May 2008
Presented *"Colorectal Cancer Screening: Health Insurance Barriers and Measures to Increase Screening"* to the National Cancer Policy Forum Workshop, February 2008

Member of the Implementation Working Group, Roundtable on Genomics, National Academies of Science, Engineering and Medicine, November 2015 – 2019

Invited Endowed Lectures:

Next Steps Toward Higher Quality Health Care, The Institute of Medicine's **Rosenthal Lecture** for 2005, Washington, D.C., November 15, 2005

Evidence, Expert Opinion and Advocacy – The Role of the United States Preventive Services Task Force, The **Schackelford Lecture** at Park Nicollet Institute, St. Louis Park, MN, November 18, 2010.

Health Beyond Healthcare: A Role for Delivery Systems? The **Becker Lecture** at the Medical College of Wisconsin in Milwaukee, WI., October 12, 2015

Other Selected Activities:

Minnesota Chamber of Commerce, St. Paul, Minnesota, Board of Directors, 1993 – 1994

University of Wisconsin, Madison, Wisconsin, 1988, Established and Licensed an HMO Sponsored by the University of Wisconsin Hospitals and Clinics and served as its first CEO and Chairman of the Board

Freeport, Illinois, 1983, established a county primary care clinic for the uninsured using city revenue sharing funds.

Invited Visiting Professorships:

Visiting Professor, Vanderbilt University, July 2016

“Improving Population Health: What is Our Role?” Grand rounds at the Department of Medicine, Vanderbilt University, Nashville, TN, April 29, 2016.

Visiting Professor, Medical College of Wisconsin, Milwaukee, WI, *“Health Beyond Healthcare: A Role for Delivery Systems?”* The Becker Lecture at the Medical College of Wisconsin in Milwaukee, WI., October 12, 2015

Visiting Faculty, Emory University, *“Humanism in Medicine,”* Italy, June 2015.

Visiting Professor, University of Rochester, *“Improving Quality of Care for patients with Chronic Disease in Large Populations”* 2004

Visiting Professor, University of Michigan Health Services Research Group, 1996
“Improving Quality of Care in Minnesota Through Collaboration,” 1996

Visiting Professor, Southern Illinois University School of Medicine,
“Clinical Practice Guidelines and Clinical Quality Improvement” September 1994

Editorials & Editorial Advisory Boards

Harris JR, **Isham GJ**, Smith M., Guest Editors. *Prevention in Managed Care: Joining Forces for Value and Quality*. Supplement to American Journal of Preventive Medicine, 1998 April, 14(3).

Isham G, Sanchez E, Jones W, Teutsch S, Woolf S, Haddix A. *Prevention Priorities: Guidance for Value-Driven Health Improvement*. Ann Fam Med. 2017; 15(1):6-8.

Managed Care, Editorial Advisory Board, 1999 – **present**

American Journal of Managed Care, Editorial Board, 2000 - 2018

Book:

Halvorson, G, Isham, G, *Epidemic of Care: A Call for Safer, Better, and more Accountable Health Care*. San Francisco: Jossey-Bass, 2003.

Publications:

Amundson GM, **Isham GJ**. *Who should receive optimal diabetes care?* Am J Managed Care. 2007 Aug;13(8):486; author reply 487-8.

Amundson GM, **Isham G**. *Measuring improvement in quality of care.* JAMA. 2003 May 28;289(20):2647; author reply 2647.

Bodenheimer T, Goodman J, **Isham G**, Nash D, Popik WC, Stefanacci RG. *What now? Practical advice on how to reduce medical and pharmacy costs.* Manag Care. 2007 Apr;16(4):36-7.

Bondurant, S, Bayer, R, **Isham, GJ**, Toomey, K, Wallace, RB, Institute of Medicine of the National Academies, Board on Health Promotion and Disease Prevention, *Committee for a Forum on Smallpox: The Scientific Basis for Vaccination Policy Options*, A workshop report, October 2002.

Briss P, Rimer B, Reilley B, Coates RC, Lee NC, Mullen P, Corso P, Hutchinson AB, Hiatt R, Kerner J, George P, White C, Gandhi N, Saraiya M, Breslow R, **Isham G**, Teutsch SM, Hinman AR, Lawrence R; Task Force on Community Preventive Services. *Promoting informed decisions about cancer screening in communities and healthcare systems.* Am J Prev Med. 2004 Jan;26(1):67-80.

Coleman LA, Kottke TE, Rank B, Reding DJ, Selna M, **Isham GJ**, Nelson AF, Greenlee RT. *Partnering care delivery and research to optimize health.* Clin Med Res. 2008 Dec;6(3-4):113-8.

Halvorson, G, **Isham, G**. *Epidemic of Care*, Dis Manag. 2004;7 Suppl 2:S4-6.

Isham, G., J. Bhatt, B. Choucair, D. Grossman, and E. McGlynn. 2019. Health systems have a role in preventing firearm injury. NAM Perspectives. Commentary, National Academy of Medicine, Washington, DC. <https://doi.org/10.31478/201904c>.

This same article also published as **Isham G, Bhatt J, Choucair B, et al.** Health Systems Have a Role in Preventing Firearm Injury. Pediatrics. 2019;144(2):e20191701

Isham GJ. *Population Health and HMOs: The Partners for Better Health Experience.* Healthcare Forum Journal, 1997 Nov/Dec; 40(6): 36-39.

Isham GJ. *Health Partnership Enhances Provider Image.* Group Practice Journal, 1997 July/Aug; 46(4): 23-27.

Isham GJ. *Quality, The bottom line in health care.* Minnesota Physician, 1998 December, 12(9):1.

Isham GJ. *A proactive health plan: taking action on tobacco control.* Tobacco Control 2000;9(Suppl 1):15-16.

Isham GJ. *Taking on Diabetes.* Healthplan, 2000 Jan/Feb; 41(1): 28-33.

Isham GJ, Amundson G, *A Seven-Step Process Model for Quality Improvement,* Group Practice Journal, Vol 51, No. 9, October 2002, 34-40

Isham, G, Kraemer, K, *Identifying and Managing High-Risk Members: Targeted Outpatient Care Management Improves Outcomes,* Group Practice Journal (April 2003)

Isham GJ. *In best of all possible worlds health care acts on IOM report.* Managed Care. 2003 Feb;12(2):29-30, 32-5.

Isham, GJ, *Pursing Perfection to Advance Quality,* Quality Indicator for Physicians (October 2004)

Isham GJ. *Toward national healthcare performance standards.* Am J Manag Care. 2006 Jun;12(6):309-10.

Isham G. *Progress Toward Reaching Better Health and Providing More Affordable Care for Vulnerable Populations.* J health Care Underserved. 2012 Aug; 23(3 Suppl): 4-10.

Isham GJ, Zimmerman DJ, Kindig DA, Hornseth GW. *HealthPartners Adopts Community Business Model to Deepen Focus on Nonclinical Factors of Health Outcomes.* Health Aff (Millwood) 2013 Aug;32(8):1446-52.

Isham G. *Moderating Nine Years of Health Literacy Dialogue: A Personal Reflection,* Journal of Health Communication: International Perspectives, 2014. 19:sup2, 2-4

Jacobson RM, **Isham GJ,** Rutten, LJ. *Population Health as a Means for Health Care Organizations to Deliver Value.* Mayo Clin Proc. Nov 2015. 90(11):1465-1470.

Kindig DA, **Isham G,** Siemering, KQ. 2013. *The Business Role in Improving Health: Beyond Social Responsibility.* Discussion Paper. Institute of Medicine. Washington DC.
<http://iom.edu/Global/Perspectives/2013/TheBusinessRole>

Kindig DA, **Isham G.** 2014. *Population Health Improvement: A Community Business Model That Engages Partners in All Sectors* Frontiers of Health Services Management. June 2014. 30:4.
(Winner of the 2015 Dean Conley Award for Best Article of the Year by the American College of Healthcare Executives)

Kottke, T.E., Pronk NP, Zinkel AR, and **Isham GJ.** 2017. *Philanthropy and beyond: Creating shared value to promote well-being for individuals in their communities.* Discussion Paper, National Academy of Medicine, Washington, DC.. (Also Published simultaneously in the Permanente Medical Journal.)

Kottke TE, Pronk NP, **Isham GJ.** *Does prevention save money?* Health Aff (Millwood). 2009 Sep-Oct; 28(5):1554-5; author reply 1555-6.

Kottke TE, **Isham GJ.** *Measuring health care access and quality to improve health in populations.* Prev Chronic Dis. 2010 Jul;7(4):A73.

Kottke TE, Pronk NP, **Isham GJ.** *The simple health system rules that create value.* Prev Chronic Dis 2012;9:110179.

Magnan S, Fisher E, Kindig D, **Isham G,** Wood D, Eustis M. Backstrom C., Leitz S. *Achieving Accountability for Health and Health Care.* Minn Med. 2012 Nov;95(11):37-9.

Martini EM, Garrett N, Lindquist T, **Isham GJ.** *The boomers are coming: a total cost of care model of the impact of population aging on health care costs in the United States by Major Practice Category.* Health Serv Res. 2007 Feb;42(1 Pt 1):201-18.

Moyer VA; U.S. Preventive Services Task Force. *Screening for Cervical Cancer.* Ann Intern Med. 2012 Jun 19;156(12):880-91.

Moyer VA; U.S. Preventive Services Task Force. *Screening for bladder cancer: U.S. Preventive Services Task Force recommendation statement.* Ann Intern Med. 2011 Aug 16;155(4):246-51.

Murray, M. F., J. P. Evans, M. Angrist, K. Chan, W. Uhlmann, D. L. Doyle, S. M. Fullerton, T. Ganiats, J. Hagen-kord, S. Imhof, S. H. Rim, L. Ortmann, N. Aziz, W. D. Dotson, E. Matloff, K. Young, K. Kaphingst, A. Bradbury, J. Scott, C. Wang, A. Zauber, M. Levine, B. Korf, D. Leonard, C.

Wicklund, **G. Isham**, and M. J. Khoury. 2018. A Proposed Approach for Implementing Genomics Based Screening Programs for Healthy Adults. NAM Perspectives. Discussion Paper, National Academy of Medicine, Washington, DC. doi: 10.31478/201812a

Nancy Beaulieu, David M. Cutler, Katherine Ho, **George Isham**, Tammie Lindquist, Andrew Nelson, and Patrick O'Connor (2006) "*The Business Case for Diabetes Disease Management for Managed Care Organizations*," Forum for Health Economics & Policy: Vol. 9: Iss. 1 (Frontiers in Health Policy Research), Article 1. <http://www.bepress.com/fhep/9/1/1>

Norris SL, Nichols PJ, Caspersen CJ, Glasgow RE, Engelgau MM, Jack L, Snyder SR, Carande-Kulis VG, **Isham G**, Garfield S, Briss P, McCulloch D. *Increasing diabetes self-management education in community settings. A systematic review.* Am J Prev Med. 2002 May;22(4 Suppl):39-66. Review.

Norris SL, Nichols PJ, Caspersen CJ, Glasgow RE, Engelgau MM, Jack L, **Isham G**, Snyder SR, Carande-Kulis VG, Garfield S, Briss P, McCulloch D. *The effectiveness of disease and case management for people with diabetes. A systematic review.* Am J Prev Med. 2002 May;22(4 Suppl):15-38. Review.

O'Connor PJ, Rush WA, Rardin KA, **Isham GJ**. *Are HMO Members Willing to Engage in Two-Way Communication to Improve Health?* HMO Practice, 1996 Mar; 10(1): 17-19.

O'Kane M, Corrigan J, Foote SM, Tunis SR, **Isham GJ**, Nichols LM, Fisher ES, Ebeler JC, Block JA, Bradley BE, Cassel CK, Ness DL, Tooker J. *Crossroads in Quality.* Health Aff (Millwood). 2008 May-Jun;27(3):749-58.

Orleans CT, Woolf SH, Rothenich SF, Marks JS, **Isham GJ**. *The top priority: building a better system for tobacco-cessation counseling.* Am J Prev Med. 2006 Jul;31(1):103-6. Review.

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Recent Selected Presentations:

Quality of Care, Federal Interagency Working Group on Quality of Care, Washington DC, January 10, 2013

Dental Health Literacy, National Oral Health Conference, Huntsville, AL, April 4, 2013

The Importance and Imperative of Improving Healthcare Quality, Dental Quality Alliance, Chicago, IL, June 28, 2013

7 Challenges for Quality Improvement NCQA Board of Directors, Washington, DC, September 17, 2013

Achieving the Triple Aim in Health Care. American College of Healthcare Executives, Albuquerque, NM, September 29, 2013

The healthiest Place in the World – Why not Idaho? Treasure Valley Health Summit, Boise, ID, October 2, 2013

HealthPartners and the Triple Aim. Health Plan Alliance Retreat, Boulder, CO. October 10, 2013

Managing Total Cost of Care. Leadership Institute, Santa Fe, NM, November 8, 2013

Measuring Population Health, Lesson's from the Health Care Quality, Movement. Institute of Medicine, Washington, DC, December 20, 2013

Improving Health Care Quality. California Dental Association & American Dental Education Association, San Francisco, CA, February 3, 2014

Total Cost of Care Strategies. The Leadership Institute, San Francisco, CA, February 14, 2014.

Payment Incentives and Quality of Care – 2 Presentations as part of the Institute of Medicine delegation to the Mexican National Academy of Sciences, Mexico City, Mexico, on their 150th anniversary, April 22, 2014.

Population Health & the Affordable Care Act, Discussion Panel for the Robert Wood Johnson Health and Society Scholars Annual Meeting, Detroit, MI., May 7, 2014.

Factors for a Sustainable Health System, Executive Roundtable convened by the US Navy, San Diego, CA, June 10, 2014.

Managing Total Cost of Care – Implications for Cancer Care. Oncology Management Summit, Philadelphia, PA, July 22, 2014

Marketing – A Chief Health Officer's View, University of Colorado Executive Program in Marketing, July 15, 2014

Mechanisms for Engaging Business in Population Health Improvement. Panel Presentation at the IOM Roundtable on Population Health Improvement Workshop on Business and Health, New York, New York, July 30, 2014

What is Health? Regions Hospital Board of Directors Retreat, Minneapolis, MN, August 27, 2014.

Health Literacy and Quality of Care. Presentation to the Roundtable on Health Literacy, Washington, DC. November 6, 2014.

Toward a Culture of Health: Bridging Health Care and Public Health. National Center for Health Care Leadership Human Capital Conference, Chicago IL. November 20, 2014.

Some Thoughts on the Future of Research & Education. HealthPartners Institute for Education and Research Planning meeting. February 12, 2015.

Quality and Value Measures in Dentistry. University of Minnesota, Minneapolis, MN, February 12, 2015

Health Beyond Health Care: A Role for Care Delivery and Financing Systems. Integrated Health Care Association's Pay for Performance Summit San Francisco, CA. March 2, 2015

Payer-Provider Partnerships to Share Risk and Improve Care. Health Industry Forum. Washington, DC. April 2, 2015

The Value and Importance of Measuring Total Cost of Care. Total Cost of Care Summit, Washington, DC. April 30, 2015.

Panel on the *Definition of Population Health.* Robert Wood Johnson Health and Society Scholars Annual Meeting. Chapel Hill, SC. May 7, 2015

Population Health, St. Paul Chamber of Commerce Leadership Institute, St. Paul, MN, August 13, 2015

Role of Primary Care in Population Health Improvement. Mayo Clinic Delivery Science Summit, Rochester, MN, September 17, 2015

Transforming Delivery Systems for Population Health, Learning Collaborative, Cleveland, OH, October 9, 2015

What Can We Do Now to Improve Community Health? At the Wisconsin Center for Health Care Quality in Madison, WI., January 12, 2016

Improving Population Health, Population Health Intensive sponsored by the Prevention Institute, Stakeholder Health & the Governance Institute. Boca Raton, FL, February 20, 2016

Transforming Delivery Systems for Improved Population Health, xG Health Solutions Conference, Geisinger Clinic, Danville, PA. March 23, 2016

Improving Community Health. Population Health Fellowship, Rochester, NY., April 29, 2016

International Examples of Health Improvement, Imperial College London & General Electric Corporation, London, UK, July 9, 2016.

What Can We Do to Improve Community Health? Opening Keynote for the National Association of Boards of Health, St. Louis, MO August 11, 2016

Employer Engagement in Community Health, National Business Coalition on Health Annual Conference, Orlando, FL., September 28, 2016.

Our 21st Century Duty: Improving Quality, Health and Cost of Care. Keynote at the University of Wisconsin Hospitals and Clinics Safety week, Madison, WI., October 11, 2016.

The Employer's Role in Promoting Community-Based Population Health. US Chamber of Commerce Healthcare Summit, Panel on Community Health, Washington DC., October 18, 2016

Nashville Case Study on Community Health Improvement. National Academy of Sciences Business Collaborative on Community Health, Washington, DC., October 20, 2016.

Improving Population Health, Population Health Intensive sponsored by the Prevention Institute, Stakeholder Health & the Governance Institute, Nashville, TN., October 29, 2016.

An Outsider's Observations on Improving Care and Health in California. Presentation to the Board of Directors of the Integrated Healthcare Association, Marina Del Ray, CA, November 16-17, 2016.

Aligning Governance and Leadership in Healthcare. Faculty at a Population Health Intensive sponsored by the Prevention Institute, Stakeholder Health & the Governance Institute, Boca Raton, FL., February 4-5, 2017.

Keynote Presentation. *How Can We Improve Health?* Rochester, NY. for Northstar Community Leadership Academy. March 31, 2017.

Developing a Shared Vision for Healthy Cities: Looking Beyond Healthcare to Generate Shared Accountability. Boston University School of Public Health & General Electric Corporation, Boston, MA. April 5, 2017.

Health Care Costs: What Needs to Change? Participated in the opening panel and NRHI's Annual Affordability Summit in DC. September 19, 2017.

Aligning Governance and Leadership in Healthcare. Faculty at a Population Health Intensive sponsored by the Prevention Institute, Stakeholder Health & the Governance Institute, Dallas Texas. October 28, 2017.

Moderated a panel and participated in the summary Panel at the end of the day at National Academy of Medicine, Genomics Roundtable Workshop on implementing genomic interventions in health systems. Washington, DC. November 1, 2017.

Participated on a panel on integrative health at the US News and World Report Conference on Health Care of Tomorrow. Washington, DC. Organized by Dr. Wayne Jonas of the Samueli Institute. November 3, 2017.

Social Determinants of Health, Presentation at a meeting of the New Mexico not for profit health foundations in Santa Fe, New Mexico. November 8, 2017.

Health Sector Performance Measurement - Spencer Foundation Expert Panel Meeting on Metrics in the Education Sector, Washington, DC. February 15, 2018.

Moderated a breakout session on *Board of Directors Effectiveness* at the ACHP Symposium in Charleston, SC. April 11, 2018.

Moderated a session on *Behavioral Health Issues* at the ACHP collaborative meeting in Minneapolis, May 23, 2018.

Positioning the Organization for Better Health and Affordability, Innovation Series Lecture at University of Pittsburgh Medical Center in Pittsburgh, PA. June 4, 2018.

Population Health Management – Improving Hypertension Control in Minnesota – Conference Presentation, London, England, June 28, 2018.

Exploring the Tension Between Precision Medicine and Population Health. Presentation to the Genomics Roundtable at the National Academy of Medicine, Washington DC. March 27, 2019

Improving Health in 2019 – Some Thoughts. Presentation to the Board of Directors of Martin's Point Health System, Portland, Maine. March 28, 2019

Leadership in a Time of Profound Change: Moving from the Big Picture to Practical Strategies. Presentation to the Leadership Institute Conference in Scottsdale, AZ. April 14, 2019.

Health Systems Have a Role in Preventing Firearm Violence. Presentation to the Advisory Board of the Center for Health Economics and Policy, FTI Consulting, Washington DC. May 5, 2019

Improving Population health for Seniors: Let's Put Some Teeth into It. Presentation to the Santa Fe Group Salon Conference on Comprehensive Health without Oral Health: The Medicare Paradox, Washington DC. May 9, 2019.

Overview of Challenges and Opportunities in the validation and use of Meaningful Performance Measures in Healthcare. Presentation to a Planning Committee Meeting, National Academy of Medicine. Washington DC. June 12, 2019