13th Annual
Women’s Health Conference
Ethical Challenges of the Aging Woman

November 2, 2012
Holiday Inn Metrodome, Minneapolis, Minnesota

Sponsored by HealthPartners Institute for Education and Research,
Health Professional Education
Dear Colleague,

I am excited to invite you to attend the 13th Annual Women’s Health conference! The focus will be on the ethical issues of the aging woman and how decisions can be or should be made for our patients. How do we as providers filter through increased insurance costs, new testing and expensive medications while providing high quality and efficient care?

This year we want to touch on some very challenging topics: end of life decisions, managing grief, costs of health care testing, update on necessary preventive services, diabetes and osteoporosis.

We also have the pleasure of Mary Brainerd returning to our conference in the afternoon to discuss the changing face of health care.

I look forward to seeing old friends and meeting new ones in November!

Renee Compo, WHNP, Course Director

Objectives

At the conclusion of this learning activity, participants will be able to:

• Describe ethical issues facing the aging woman and how medical decisions impact the quality and efficiency of care.

• Practice strategies to promote self-care opportunities for patients by identifying ways to renew and examine the transition into mid-life.

• Apply one or more of the following to your practice:
  - Analyze the most recent preventive medicine guidelines for the aging woman.
  - Implement the latest testing, treatment modalities and prevention strategies for diabetes.
  - Critique the costs, appropriateness and frequency of lab testing.
  - Explain options and tools to assist with planning end of life decisions with patients.
Target Audience
This conference is designed for primary care physicians, advanced practice providers, nurses and health care professionals interested in the care of mid to late life women.

Accreditation Statement
HealthPartners Institute for Education and Research is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

HealthPartners Institute for Education and Research designates this live activity for a maximum of 6.25 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

HealthPartners, Inc. is approved by the Minnesota State Board of Pharmacy as a provider of continuing pharmaceutical education for Minnesota pharmacists. This program has been submitted for 6.25 hours of continuing education credit. Each pharmacist should claim only those hours of credit that he/she spent in this educational activity.

This program has been designed to meet the Minnesota Board of Nursing’s criteria for 7.5 contact hours of required continuing education. It is the responsibility of each nurse to determine whether a continuing education activity meets the criteria established by the Minnesota Board of Nursing.

Disclosure Policy
It is the policy of HealthPartners Institute for Education and Research to provide balance, independence, objectivity and scientific rigor in all of its sponsored educational activities. All faculty, course directors and planning committee members participating in sponsored programs and/or their spouse/partner are required to disclose to the audience any real or apparent conflict of interest related to the content of this activity. Disclosure information is reviewed in advance in order to manage and resolve any potential conflicts of interest and will be shared with the audience prior to the activity’s presentations.
Preliminary Program

7:15 Registration and Continental Breakfast

7:50 Welcome and Announcements
   Renee Compo, WHNP

8:00 Supporting Women in Mid-life Through Grief to Renewal: What Role Do Health Care Providers Have in These Life Passages?
   Helen Kim, MD

9:00 Life After Retirement: What is a Physician to Do?
   John W. McBride, MD

9:45 Break and Exhibits

10:00 Preventive Medicine for the Baby Boomer
   Rae Ann Williams, MD, FCCP

10:30 Update on Diabetes
   Christopher Kodl, MD

11:15 Lunch

12:15 The Changing Face of Health Care
   Mary Brainerd, MBA

1:15 Bone Health and Fracture Prevention
   Julie Switzer, MD

2:00 Break and Exhibits

2:15 Lab Tests and the Total Cost of Medical Care
   Douglas A. Olson, MD

3:00 Advanced Directives: Tools to Help Women and Their Families Prepare for End of Life Care
   Tom von Sternberg, MD

3:45 Adjourn
Faculty and Planning Committee*

Mary Brainerd, MBA, President and Chief Executive Officer, HealthPartners, Minneapolis

*Renee Compo, WHNP, Course Director; OB/GYN Nurse Practitioner, HealthPartners Medical Group & Clinics, West and Bloomington Clinics

*Debra Curran, MA, RN, Director, Educational Quality and Effectiveness, HealthPartners Institute for Education and Research, Minneapolis

*Bob Goblirsch, MD, Department of Family Medicine, HealthPartners Medical Group & Clinics, West Clinic, Minneapolis

*Sue Hoagberg, Education Associate, HealthPartners Institute for Education and Research, Minneapolis

Helen Kim, MD, Director, Hennepin Women’s Mental Health Program, Hennepin County Medical Center; Clinical Assistant Professor of Psychiatry, University of Minnesota, Minneapolis

Christopher Kodl, MD, Department Head of Endocrinology, HealthPartners Medical Group & Clinics, Specialty Center, St. Paul

John W. McBride, MD, Retired Cardiologist; Regions Hospital, HealthPartners Medical Group and Adjunct Professor of Medicine, University of Minnesota, Minneapolis

Douglas A. Olson, MD, Assistant Medical Director of Clinical and Laboratory Medicine, HealthPartners Regions Specialty Clinics, St. Paul

*Kristin Robb, BAS, Education Specialist, HealthPartners Institute for Education and Research, Minneapolis

Julie Switzer, MD, Assistant Professor, University of Minnesota, Minneapolis; Department of Orthopaedic Surgery, Director of Geriatric Orthopaedic Trauma, Regions Hospital, St. Paul

Tom von Sternberg, MD, Medical Director, HealthPartners Home Care, Geriatrics, Hospice & Palliative Care, Minneapolis

Rae Ann Williams, MD, FCCP, Department Head of Internal Medicine, Regional Assistant Medical Director, HealthPartners Medical Group & Clinics, Minneapolis; Practicing Internist, HealthPartners Como Clinic, St. Paul
Sponsor
This conference has been developed by HealthPartners Institute for Education and Research, Health Professional Education.

Conference Location and Accommodations
The conference will be held at the Holiday Inn Metrodome, 1500 Washington Avenue South, Minneapolis. Sleeping room rates start at $102.00 (plus tax) per night. Reservations should be made directly with the hotel by calling 612-333-4646 or 800-448-3663. Please identify yourself as a participant of the HealthPartners Women’s Health conference to receive the group rate.

Reservations should be made by **October 11, 2012**, after this date rooms are subject to availability and regular rates may apply. Parking is available in the hotel ramp. Complimentary vouchers will be available at the registration desk.

Event Registration and Information
Registration fee is $185 for physicians and $145 for health care professionals, retirees and residents. Affiliated resident (U of M) fee is $75. Registration fee includes continental breakfast, breaks, lunch, syllabus and parking.

Temperature in the conference room varies. To be comfortable, you may want to bring a sweater or jacket. If you have any special needs or dietary requirements, please notify us when registering so that we can make arrangements to accommodate you.

A confirmation letter with conference details and directions will be sent to your email address. For questions, please contact the registrar at 952-883-6225 or email: learn@HealthPartners.com.

How to Register
**Online:** HealthPartnersInstitute.org

**Mail:** HealthPartners Institute for Education and Research  
Attn: Registrar, Mailstop 21101B  
P.O. Box 1309  
Minneapolis, MN 55440-1309

**Fax:** 952-883-7272

Refunds
The registration fee, less a $20 administrative charge, is refundable after the conference if cancellation is received 24 hours prior to conference date.

*Explore all of our educational opportunities!*

HealthPartnersInstitute.org
Registration Form
13th Annual Women’s Health Conference – Ethical Challenges of the Aging Woman
November 2, 2012, Minneapolis, Minnesota

Important registration information:

Name  Profession: MD, DO, PA, NP, etc

Institution or Clinic  Specialty: FM, IM, etc

Address  HOME or OFFICE (include mailstop)

City  State  Zip

Telephone  Fax

Special Needs or Dietary Requirements

How did you first learn of this conference?

☐ Brochure mailing  ☐ Medical journal: ______________________
☐ Website  ☐ Other: ______________________________

Registration Fee

☐ $185 Physician  ☐ $145 Health Professional/Retiree/Resident
☐ $75 Affiliated Resident (University of Minnesota)

Payment Method

☐ Check – Payable to: HealthPartners Institute for Education and Research
☐ PHYSICIANS ONLY: Transfer fee from my HealthPartners CME Acct
☐ Charge to: ☑ American Express  ☑ Discover  ☑ MasterCard  ☑ Visa

Charge Card Account Number

Expiration Date  Signature

Confirmation letter and certificate will be sent to this address

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