30th Annual Strategies in Primary Care Medicine: Pathways to Knowledge
September 20-21, 2012, Minneapolis

Highlights include:
- Case-based Discussions
- Customized Learning
- Interactive Workshops
- Lunchtime Learning Sessions
- Over 35 Breakout Sessions
  - Plenary Sessions
  - Visual Diagnosis

• Plus, Post-Conference Activities:
  - Basic Life Support for Health Care Providers – Recertification
  - ABIM Maintenance of Certification Learning Session

Sponsored by the Department of General Internal Medicine, HealthPartners Medical Group & Clinics and Continuing Professional Development, HealthPartners Institute for Medical Education
“Can I Take Your Order Please?”

Customized Learning is the theme for our 30th Annual Strategies in Primary Care Medicine conference. We realize that with your varied patient panel, your learning needs are equally unique. Primary care providers have the rewarding challenge of being responsible for the vastness of medicine. We hope that as you browse through this brochure, you can identify sessions that will enhance your clinical practice and ultimately improve patient care.

The format of this year’s conference includes plenary sessions on hot topics and over 35 breakout sessions. Highlights include:

- **Plenary Sessions:** on hypertension, congestive heart failure, mammography, headache and the red eye
- **Show and Tell:** interactive workshops on dermatology, diabetes, podiatry, joint injections, wound care and urinary catheters
- **Sharpening Your Saw:** sessions include cognitive evaluations, neurologic exam, hyponatremia, pharmacy update and EKGs
- **Retooling Your Clinical Practice:** focus on hospice care, immunizations, DVT and drug testing
- **“Paging Doctor…”** Case-based discussions including adult ADHD, COPD, PFTs, pre-op clearance for surgery and female incontinence
- **Optional Lunchtime Learning Sessions:** mysterious and puzzling morbidity and mortality cases
- **Visual Diagnosis – Seeing is Believing!** an optional educational exercise offered during break times

So, ORDER UP!

We hope that you will join us for a stimulating and informative conference. Please consider registering early as session size is limited to ensure a maximal learning experience.

Who Should Attend

The 30th Annual Strategies in Primary Care Medicine conference is designed for physicians, physician assistants, nurse practitioners, pharmacists and others who seek the most up-to-date information on current issues and hot topics in primary care.

Conference Objectives

At the conclusion of this learning activity, participants will be able to:

- Describe the most recent advances in internal medicine.
- Apply one or more of the following to your practice:
  - Utilize evidence-based approaches with common clinic based medical conditions.
  - Utilize cost-effective and safe use of resources including diagnostic testing and medications.
  - Improve patient outcomes by implementing best practices.
- Discuss morbidity and mortality on puzzling and mysterious clinic based medical conditions.*

*Serves as optional lunchtime learning sessions

Accreditation

HealthPartners Institute for Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

HealthPartners Institute for Medical Education designates this live activity for a maximum of 10.75 AMA PRA Category 1 Credit(s)™. (Additional .75 for each optional lunchtime learning session to equal 12.25 hours.) Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

HealthPartners, Inc. is approved by the Minnesota State Board of Pharmacy as a provider of continuing pharmaceutical education for Minnesota pharmacists. This program has been submitted for 10.75 hours of continuing education credit. (Additional .75 for each optional lunchtime learning session to equal 12.25 hours.) Each pharmacist should claim only those hours of credit that he/she spent in this educational activity.

This program has been designed to meet the Minnesota Board of Nursing’s criteria for 12.9 contact hours of required continuing education. (Additional .90 for each optional lunchtime learning session to equal 14.7 contact hours) It is the responsibility of each nurse to determine whether a continuing education activity meets the criteria established by the Minnesota Board of Nursing.

Sponsors

This event is sponsored by the Department of General Internal Medicine, HealthPartners Medical Group & Clinics and Continuing Professional Development, HealthPartners Institute for Medical Education.
Preliminary Program – Thursday, September 20

7:15  Registration and Continental Breakfast

8:00  Welcome and Announcements ............................................................... Terry Maag, MD, MS

Moderator: Terry Maag, MD, MS

8:15  Hit Me With Your Best Shot!
    General Internal Medicine Update: Seven Recent Practice-Changing Articles  .......... Paul Mueller, MD, MPH

9:15  You Spin Me Around  Unraveling the Work-up of Dizziness  ........................................... Manuela Fina, MD

9:45  Break, Exhibits and Visual Diagnosis

10:00  Eye of the Tiger  Diagnosis and Treatment of the Red Eye  ................................. Anthony Pfaff, MD

10:30  I’ve Got You Under My Skin  Dermatitis: Diagnosis and Management  ......................... Carol Soutor, MD

11:15  Achy Breaky Heart  The Intracies of Heart Failure  ..................................................... RJ Dahiya, MD

12:00  Lunch or Lunchtime Learning Session (optional – see registration form)
    CSI Minneapolis – Morbidity and Mortality: Mysterious Manifestations.  ....... Alison Wing, MD and Anita Udayamurthy, MD

Pathways to Knowledge: Customize Your Learning Needs

<table>
<thead>
<tr>
<th>Session 1 – 1:00 pm – 1:25 pm</th>
<th>Choose one Session or Dermatology: Skin Biopsies for two sessions</th>
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<tbody>
<tr>
<td>Retooling Your Clinical Practice</td>
<td>Sharpening Your Saw</td>
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<td>A Family Conference Gone Bad? Navigating Difficult Topics in Palliative Care Denise Landman, RN Matthew Mundy, MD</td>
<td>Congestive Heart Failure: What Medication Next? RJ Dahiya, MD</td>
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<td>First Do No Harm? Update on Inpatient Prophylaxis of DVT and PE</td>
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<th>Session 3 – 2:00 pm – 2:25 pm</th>
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<td>Hot Topic TBA</td>
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| Break, Exhibits and Visual Diagnosis – 2:30 pm – 2:45 pm |

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<thead>
<tr>
<th>Session 4 – 2:50 pm – 3:15 pm</th>
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<tr>
<td>High on You: Urine Drug Testing Kalen Olson, PhD</td>
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<th>Session 5 – 3:20 pm – 3:45 pm</th>
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<tr>
<td>Coding Pearls of Wisdom for Today’s Primary Care Provider Diane Elvidge, CPC</td>
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Adjourn – 4:00 pm
Preliminary Program – Friday, September 21

7:30  Registration and Continental Breakfast
8:00  Welcome and Announcements  ................................................................. Meredith Wold, PA-C

Moderator: Meredith Wold, PA-C

8:15  I Gotta Go  Urinary Retention: Initial Workup and Indications for Referral  .................. Kenneth Smith, MD, PhD
8:45  Under Pressure  Update on Hypertension .......................................................... Joseph Browning, MD
9:30  Blowin’ in the Wind  Screening Mammography Guidelines  ..................................... Joseph Tashjian, MD
10:00 Break, Exhibits and Visual Diagnosis
10:15  Urgent  Got Fire, In Your Veins, Burnin’ Hot, But You Don’t Feel the Pain ................. Jonathan Sellman, MD
10:45  Don't Stop Believing  Update on Cancer ............................................................... Daniel Anderson, MD, MPH
11:15  Don't Bang Your Head  Headache Care Made Simple ............................................ Bret Haake, MD, MBA
12:00 Lunch or Lunchtime Learning Session (optional – see registration form)

CSI St. Paul – Morbidity and Mortality: Putting Together the Puzzling Pieces ...... Alison Wing, MD and Anita Udayamurthy, MD

Paths to Knowledge: Customize Your Learning Needs

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| Hot Shots: Update on Adult Immunizations  
Kelly Frisch, MD | The Neuro Exam: Where is the Lesion?  
Bret Haake, MD, MBA | All Clear for Surgery: Ambulatory and Low Risk Procedures  
Sarah D’Heilly, MD | Skin Deep: Nuts and Bolts of Wound Care  
Laura Kenney, DNP, RN, CNP, CWOCN, CFCN |

Session 6 – 1:00 pm – 1:25 pm

| Session 7 – 1:30 pm – 1:55 pm |
| To Live or Die with Prostate Cancer: The PSA Controversy  
Parker Eberwein, MD, FRCS(C) | MANopause (Male Hypogonadism)  
Christopher Kodl, MD | Pink Puffers/Blue Bloaters: COPD  
Eric Korbach, MD | Diagnosing Ankle Pain: Exam, X-ray, Injection and Aspiration  
Troy Boffeli, DPM, FACFAS |

Session 8 – 2:00 pm – 2:25 pm

| Session 9 – 2:30 pm – 2:55 pm |
| What to do with that SPEP?  
Steven McCormack, MD | I Want A New Drug: Pharmacy Update  
Jessica Zierke, PharmD | Office-Based PFT Interpretation  
Michael Alter, MD, FCCP, FAASM | Greasing the Wheels: Shoulders and Knees  
Paul Sufka, MD |

| “Tag You're It!” The Frequent Flyer Use of Care Plans to Reduce Medically Unnecessary ED Visits and Admissions  
Rick Hilger, MD, SFHM | I Want A New Drug: Pharmacy Update  
Jessica Zierke, PharmD | Don't Panic: Maintenance of Certification  
Doug Hotvedt, MD | Greasing the Wheels: Shoulders and Knees  
Paul Sufka, MD |

Adjourn – 3:00 pm

Post-Conference Session: Basic Life Support for Health Care Providers – Recertification

3:15  Welcome and Introductions to 2010 American Heart Association Updates
3:20  BLS/CPR for Adults: One Person and Two Person CPR
4:30  BLS/CPR for Child and Infant: One Person and Two Person CPR
5:35  Practical Skills Testing
5:55  Written Test
6:15  Wrap Up: CPR Completion Cards and Remediation (Session may extend up to a total of four hours based on participant need)

Post-Conference Session: ABIM Maintenance of Certification

3:15  Geriatric and Internal Medicine, 2012 Updates  ....................................................... Doug Hotvedt, MD, Rebecca Jones, MD and Terry Maag, MD
5:15  Adjourn
Basic Life Support (BLS) for Health Care Providers – Recertification
Friday, September 21, 2012, 3:15 pm - 6:15 pm
(Optional – Limited to 30 participants)

Target Audience: This course is designed for all health care professionals.

Course Description: The American Heart Association designed the BLS for health care provider’s course to prepare health care professionals to know how to perform CPR both in and out of hospital settings. This course trains participants to promptly recognize cardiac arrest, give high-quality chest compressions, deliver appropriate ventilations and provide early use of an automated external defibrillator as part of a team and also individually. This course also teaches how to relieve choking. The course includes adult, child and infant rescue techniques.

Accreditation: HealthPartners Institute for Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. HealthPartners Institute for Medical Education designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This program has been designed to meet the Minnesota Board of Nursing’s criteria for 2.4 contact hours of required continuing education. It is the responsibility of each nurse to determine whether a continuing education activity meets the criteria established by the Minnesota Board of Nursing.

Objectives: At the conclusion of this learning activity, participants should be able to:
• Initiate the chain of survival by promptly recognizing cardiac arrest within 10 seconds and overcome barriers to initiating CPR.
• Perform prompt, high-quality CPR with C-A-B sequence (adult/child/infant).
• Initiate early use of AED (adult/child/infant).
• Perform appropriate breaths with minimal interruptions in compressions.
• Demonstrate the minor basic life support (BLS) differences (adult/child/infant).
• Demonstrate team CPR (adult/infant).

Registration: The BLS Recertification course is $45 for participants registered for the two-day conference and $65 for those interested in attending the BLS course only. Participants must have a current BLS card. Limited enrollment; registration deadline August 15, 2012.

Geriatric and Internal Medicine, 2012 Updates
Friday, September 21, 2012, 3:15 pm - 5:15 pm
(Optional – Limited to 30 participants)

Target Audience: This learning session is designed for board-certified internists and subspecialists of internal medicine certified in 1990 or later, and who intend to maintain their certification. The learning session is also open to providers who wish to attend for general knowledge purposes.

Course Description: The learning session will be conducted in an interactive group setting and led by ABIM-certified physicians, who will also review MOC requirements. During the learning session, the group will discuss and identify the answers to the learning session questions. Following the session, participants will be responsible for logging onto the ABIM website and entering the answers to the questions to earn the 10 points toward ABIM’s Self Evaluation of Medical Knowledge requirement for MOC.

Accreditation:
For ABIM-certified candidates: The Perelman School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Perelman School of Medicine designates this enduring material for a maximum of 10.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint sponsorship of the Perelman School of Medicine and the American Board of Internal Medicine.

For non-ABIM candidates: CME credit is available through HealthPartners Institute for Medical Education as follows:

HealthPartners Institute for Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

HealthPartners Institute for Medical Education designates this live activity for a maximum of 2.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. This program has been designed to meet the Minnesota Board of Nursing’s criteria for 2.4 contact hours of required continuing education. It is the responsibility of each nurse to determine whether a continuing education activity meets the criteria established by the Minnesota Board of Nursing.

Objectives: At the conclusion of this learning activity, participants should be able to:
• Discuss several recent (e.g. 2010-2012) advances in medical knowledge that have impacted the clinical practice of geriatric and internal medicine.
• Describe geriatric and internal medicine “best practices” regarding diagnoses, treatments, and other aspects of patient management resulting in recent (e.g. 2010-2012) advances in medical knowledge.
• Identify and apply in practice important clinical management principles in geriatric and internal medicine that, even though they have not recently changed, should be reinforced in the practice community.

Registration Fee: The ABIM session is complimentary for participants registered for the two-day conference and $65 for those interested in attending the ABIM session only.
Faculty and Planning Committee*

Aimee Abben, PA-C, Department of Urology, HealthPartners Medical Group & Clinics, Specialty Center and Regions Hospital, St. Paul

Michael D. Alter, MD, FCCP, FAASM, Division of Pulmonary, Allergy and Sleep Medicine, HealthPartners Medical Group & Clinics, Minneapolis; Assistant Professor, University of Minnesota, Minneapolis

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Manuela Fina, MD, Department of Otolaryngology, HealthPartners Medical Group & Clinics, Specialty Center, Regions Hospital, St. Paul; Assistant Professor, University of Minnesota; Staff Physician, Veterans Administration Medical Center, Minneapolis

Kelly Frisch, MD, Department of Internal Medicine, HealthPartners Medical Group & Clinics, Regions Hospital, St. Paul; Associate Professor, University of Minnesota, Minneapolis

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Bret Haake, MD, MBA, Assistant Director of Neurosciences and Department Chair of Neurology, HealthPartners Medical Group & Clinics, Minneapolis; Division Head of Neurosciences, Regions Hospital, St. Paul

Rick Hilger, MD, SFHM, Medical Director, Care Management, Director of Resident Education, Division of Hospital Medicine, HealthPartners Medical Group & Clinics, Regions Hospital, St. Paul; Assistant Professor, University of Minnesota, Minneapolis

*Douglas Hotvedt, MD, Course Co-Director; Assistant Department Head of Internal Medicine, HealthPartners Medical Group & Clinics, Chief of Professional Services, HealthPartners Bloomington Clinic, Minneapolis

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Jill Johnson, PA-C, Department of Urology, HealthPartners Medical Group & Clinics, Specialty Center and Regions Hospital, St. Paul

*Rebecca Jones, MD, Course Co-Director; Hospitalist, Internal Medicine, Pediatrics, Palliative and Hospice Medicine, HealthPartners Medical Group & Clinics, Division of Hospital Medicine, Regions Hospital, St. Paul

Christopher Kodl, MD, Department Head of Endocrinology, HealthPartners Medical Group & Clinics, Specialty Center, St. Paul; Assistant Professor, University of Minnesota, Minneapolis

Eric Korbach, MD, Division of Pulmonary, Allergy and Sleep Medicine, HealthPartners Medical Group & Clinics, Regions Hospital, St. Paul

Laura Kenney, DNP, RN, CNP, CWOCN, CFCN, Wound Clinic, Regions Hospital, St. Paul

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*Sharon Kopp-Huth, BA, Education Specialist, Continuing Professional Development, HealthPartners Institute for Medical Education, Minneapolis

Hans Lamkin, EMT-I, AHA BLS Instructor, Simulation Specialist, Clinical Simulation, HealthPartners Institute for Medical Education, Minneapolis

Denise Landman, RN, Hospice Care, HealthPartners Medical Group & Clinics, Minneapolis

*Terrence Maag, MD, MS, Course Director; Staff Physician, Department of Internal Medicine, Assistant Medical Director, Department of Hospice and Palliative Care, HealthPartners Medical Group & Clinics, Specialty Center, St. Paul; Assistant Professor, University of Minnesota, Minneapolis

Steven McCormack, MD, Department of Hematology/Oncology, HealthPartners Medical Group & Clinics, Regions Hospital, Cancer Care Center, St. Paul

Paul S. Mueller, MD, MPH, Consultant and Chair, Division of General Internal Medicine, Professor, Mayo Clinic College of Medicine, Rochester, Minnesota

Matthew Mundy, MD, Hospitalist, Internal Medicine, Pediatrics, Palliative and Hospice Medicine, HealthPartners Medical Group & Clinics, Division of Hospital Medicine, Regions Hospital, St. Paul
Disclosure Policy

It is the policy of HealthPartners Institute for Medical Education to provide balance, independence, objectivity, and scientific rigor in all of its sponsored educational activities. All faculty, course directors, and planning committee members participating in sponsored programs and/or their spouse/partners are required to disclose to the audience any real or apparent conflict of interest related to the content of this activity. Disclosure information is reviewed in advance in order to manage and resolve any potential conflicts of interest, and will be shared with the audience prior to the activity’s presentations.

Conference Location and Accommodations

The conference will be held at the Holiday Inn Metrodome, 1500 Washington Avenue South, Minneapolis. Sleeping room rates start at $105.00 (plus tax) per night. Reservations should be made directly with the hotel by calling 612-333-4646 or 800-448-3663. Please identify yourself as a participant of the HealthPartners Primary Care Conference to receive the group rate.

Reservations should be made by August 29, 2012, after this date, rooms are subject to availability and regular rates may apply. Parking is available in the hotel ramp. Complimentary vouchers will be available at the registration desk.

Event Registration

Registration fee is $330 for physicians; $230 for retired physicians and health care professionals; $75 for residents. Registration fee includes continental breakfast, breaks, lunch, course materials and parking.

Temperature in the meeting rooms vary and for your comfort you may want to bring a sweater or jacket to the conference.

If you have any special needs or dietary requirement, please notify us when registering so that we can make arrangements to accommodate you.

How to Register

Online: healthpartnersIME.com

Mail: HealthPartners IME/CPD
      Attn: Registrar, Mailstop 21101B
      P.O. Box 1309
      Minneapolis, MN 55440-1309

Fax: 952-883-7272

Refunds

The registration fee, less a $20 administrative charge, is refundable after the conference if cancellation is received 24 hours prior to conference date.

Contact Us

Call 952-883-6225 or email learn@healthpartners.com.

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Kari Olk, PT, Physical Therapy, Rehabilitation Institute, Regions Hospital, St. Paul
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Anthony Pfaff, MD, Staff Ophthalmologist, HealthPartners Medical Group & Clinics and Regions Hospital, St. Paul
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Kenneth M. Smith, MD, PhD, Staff Urologist, HealthPartners Medical Group & Clinics, Regions Hospital, St. Paul
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M. Colin Turner, MD, Hospitalist, Internal Medicine and Pediatrics, HealthPartners Medical Group & Clinics, Division of Hospital Medicine, Regions Hospital, St. Paul
Anita Udayamurthy, MD, Chief Resident, Veterans Affairs Medical Center, Minneapolis
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Jessica Zierke, PharmD, Regions Hospital, St. Paul
Registration Form

Online: healthpartnersIME.com
Mail: HealthPartners IME/CPD, Attn: Registrar, Mailstop 21101B
P.O. Box 1309, Minneapolis, MN 55440-1309
Fax: 952-883-7272

Important registration information – email address:

Confirmation letter and certificate will be sent to this address

Choose Breakout Sessions on Next Page

Lunchtime Learning Sessions (Optional – Limited enrollment)
- Thursday, September 20
  CSI Minneapolis – Morbidity and Mortality: Mysterious Manifestations
- Friday, September 21
  CSI St. Paul – Morbidity and Mortality: Putting Together the Puzzling Pieces

Conference Registration Fee
- Physician: $330
- Retiree: $230
- Health Care Professional: $230
- Resident: $75

Basic Life Support for Health Care Providers – Recertification
  Friday, September 21, 2012; 3:15 pm - 6:15 pm
  (Optional – Limited enrollment – Registration deadline of August 15, 2012)
- Conference attendee: $45
- Non-conference attendee: $65

ABIM Maintenance of Certification Learning Session
  Friday, September 21, 2012; 3:15 pm - 5:15 pm
  (Optional – Limited enrollment)
- Conference attendee: Complimentary
- Non-conference attendee: $65

Payment Method
- Check – Make payable in U.S. funds to: IME/CPD
- Charge to: ☑ American Express ☑ Discover ☑ MasterCard ☑ Visa

Expiration Date ____________________ Signature ____________________

Contact us: 952-883-6225 or email: learn@healthpartners.com
30th Annual Strategies in Primary Care Medicine: Pathways to Knowledge
Holiday Inn Metrodome, Minneapolis • September 20-21, 2012
Enrollment is limited – Early registration is recommended

Select ONE breakout in each Session
(Dermatology is an exception and includes Session 1 and Session 2 *)

Thursday, September 20, 2012

**Session 1 – 1:00 pm – 1:25 pm**
- 1. A Family Conference Gone Bad? Navigating Difficult Topics in Palliative Care
- 2. Congestive Heart Failure: What Medication Next?
- 3. Help Me Concentrate: Adult ADHD

**Session 2 – 1:30 pm – 1:55 pm**
- 4. *Dermatology: Skin Biopsies
- 5. First Do No Harm? Update on Inpatient Prophylaxis of DVT and PE
- 6. Cognitive Evaluations – When to Think Occupational Therapy

**Session 3 – 2:00 pm – 2:25 pm**
- 8. Hot Topic
- 9. Hyponatremia: Don’t Drink the Water
- 10. Chart Reviews: How Not to Get Sued
- 11. Tips, Techniques and Pearls of Urinary Catheters

Friday, September 21, 2012

**Session 6 – 1:00 pm - 1:25 pm**
- 20. Hot Shots: Update on Adult Immunizations
- 21. The Neuro Exam: Where is the Lesion?
- 22. All Clear for Surgery: Ambulatory and Low Risk Procedures
- 23. Skin Deep: Nuts and Bolts of Wound Care

**Session 7 – 1:30 pm - 1:55 pm**
- 24. To Live or Die with Prostate Cancer: The PSA Controversy
- 25. MANopause (Male Hypogonadism)
- 26. Pink Puffers/Blue Bloaters: COPD
- 27. Diagnosing Ankle Pain: Exam, X-ray, Injection and Aspiration

**Session 8 – 2:00 pm - 2:25 pm**
- 28. What to do with that SPEP?
- 29. I Want a New Drug: Pharmacy Update
- 30. Office-Based PFT Interpretation
- 31. Greasing the Wheels: Shoulders and Knees

**Session 9 – 2:30 pm - 2:55 pm**
- 32. “Tag You’re It!” The Frequent Flyer – Use of Care Plans to Reduce Medically Unnecessary ED Visits and Admissions
- 33. I Want a New Drug: Pharmacy Update
- 34. Don’t Panic: Maintenance of Certification
- 35. Greasing the Wheels: Shoulders and Knees
Limited enrollment!

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“Can I Take Your Order Please?”

Over 35 Breakout Sessions so you can customize learning to enhance your clinical practice and ultimately improve patient care.

September 20-21, 2012
Holiday Inn Metrodome, Minneapolis

Sponsored by the Department of General Internal Medicine, HealthPartners Medical Group & Clinics and Continuing Professional Development, HealthPartners Institute for Medical Education