

# CentraChoice: A community partnership built on a shared mission

## LOCAL CARE, CUSTOM SUPPORT AND AFFORDABLE COSTS

With CentraChoice, you can feel good knowing your employees receive local and convenient care from high quality providers. This select network design integrates local care delivery to give employers like you a solution focused on coordinated health care at an affordable price.

Through our collaborative partnership with CentraCare Health, we reduce costs through efficiencies in care coordination and decreasing repeat or unnecessary services. The result? Better outcomes and healthier employees. Plus, our exclusive support programs help members live healthier lives. Healthier employees means increased productivity and reduced costs for you.

## Increasing consumerism

Designed as a tiered network, CentraChoice supports members to make better decisions and find more cost effective care. Hospitals and clinics are put into two benefit levels. Level one includes CentraCare Health, HealthPartners Central Minnesota Clinic and St. Cloud Medical Group. Other providers and National Network providers are covered in-network under level two.



## ACCOUNTABLE CARE ORGANIZATIONS (ACO):

A care delivery payment model aligning provider reimbursement to the Triple Aim measures of health, experience and affordability. ACOs manage and coordinate patient care to produce the best possible health outcome at a more affordable cost.

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## Activating employee engagement

We believe a health plan needs more than an innovative benefit and network design for success. Transparent communication and member resources are vital to helping members navigate and use their plan. Our member materials are clear and easy to understand, so your employees know how to get the best care, at the most convenient place, at the right time. Additionally, CentraCare Health gives your employees personal, on-site support during open enrollment to help them understand how their plan works and how to make more informed care decisions.






The support doesn't end when the plan year begins. CentraCare Health prioritizes engagement throughout the year with on-site health fairs. On-site support is tailored to your population based on insights and learnings about your employees.

## Improving population health

Our powerful support programs help members live healthier through a consultative approach. To help your employees get the most from their plan, CentraChoice delivers customized health and well-being solutions.

We know not every population is the same. We'll work with you to develop a health and well-being plan to meet the specific health needs and preferences of your employee population. Our custom recommendations are informed by your population health needs and address quantifiable health and productivity opportunities driven by insights-informed data.

## What makes CentraChoice unique?

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| <b>COLLABORATIVE PARTNERSHIP BETWEEN PLAN, CARE AND YOU</b>                        | <b>EXCLUSIVE PROGRAMS</b> <ul style="list-style-type: none"><li>• Healthy U Weight Management</li><li>• Chronic Disease Self-Management</li><li>• Healthy Living</li></ul> | <b>CUSTOMIZED WELL-BEING SUPPORT</b>   | <b>ON-SITE SUPPORT</b> <ul style="list-style-type: none"><li>• Open Enrollment</li><li>• Health fairs</li></ul> | <b>ONE-TIME PHARMACY DISCOUNT</b><br>(20 percent off nonprescription item)           |



### MORE INFORMATION

If you're looking for an innovative health plan from passionate partners, contact your broker, consultant or HealthPartners account manager at **952-883-5200** or **800-298-4235**.